



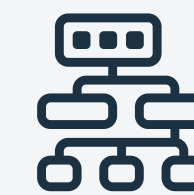
UX  
Design



UX  
Research



Interface  
Design



Service  
Design



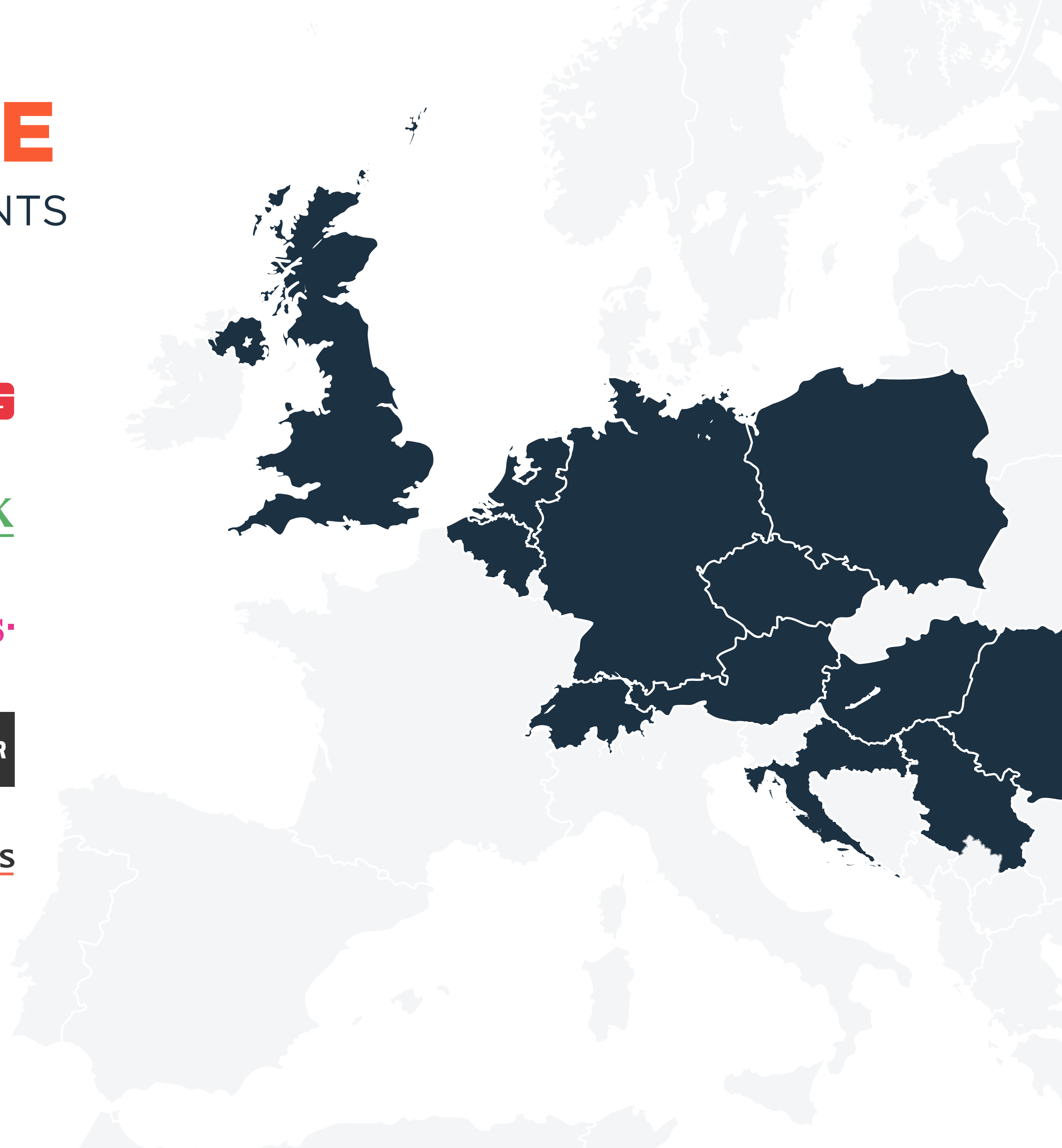
Full-stack  
Development

# 20 YEARS IN EUROPE

AND WORLDWIDE WITH OVER 100 CLIENTS



SAATCHI & SAATCHI



# HOW WE WORK



## DISCOVER

### Research and Analyze

Mental models,  
Best practice research,  
Metrics analysis,  
Ethnographic research,  
Diary study,  
Heuristic analysis,  
Requirements analysis

### Ideate and Evaluate

Personas, Customer  
journey map, Empathy  
map, UX concept,  
Business Models  
Canvas, Value  
Proposition Canvas,  
LEGO® Serious Play®



## DEFINE

### Diverge and Converge

Scope definition,  
Flows,  
Information architecture,  
Business goals,  
KPIs,  
Project framework,  
Kano model



## DESIGN

### Design

Design sprint,  
Design studio,  
Storyboards,  
Wireframes,  
Prototypes,  
Brand design,  
UI design

### Testing

UX testing,  
A/B testing,  
Desirability  
testing



# SELF-EXPLANATORY INTERFACES

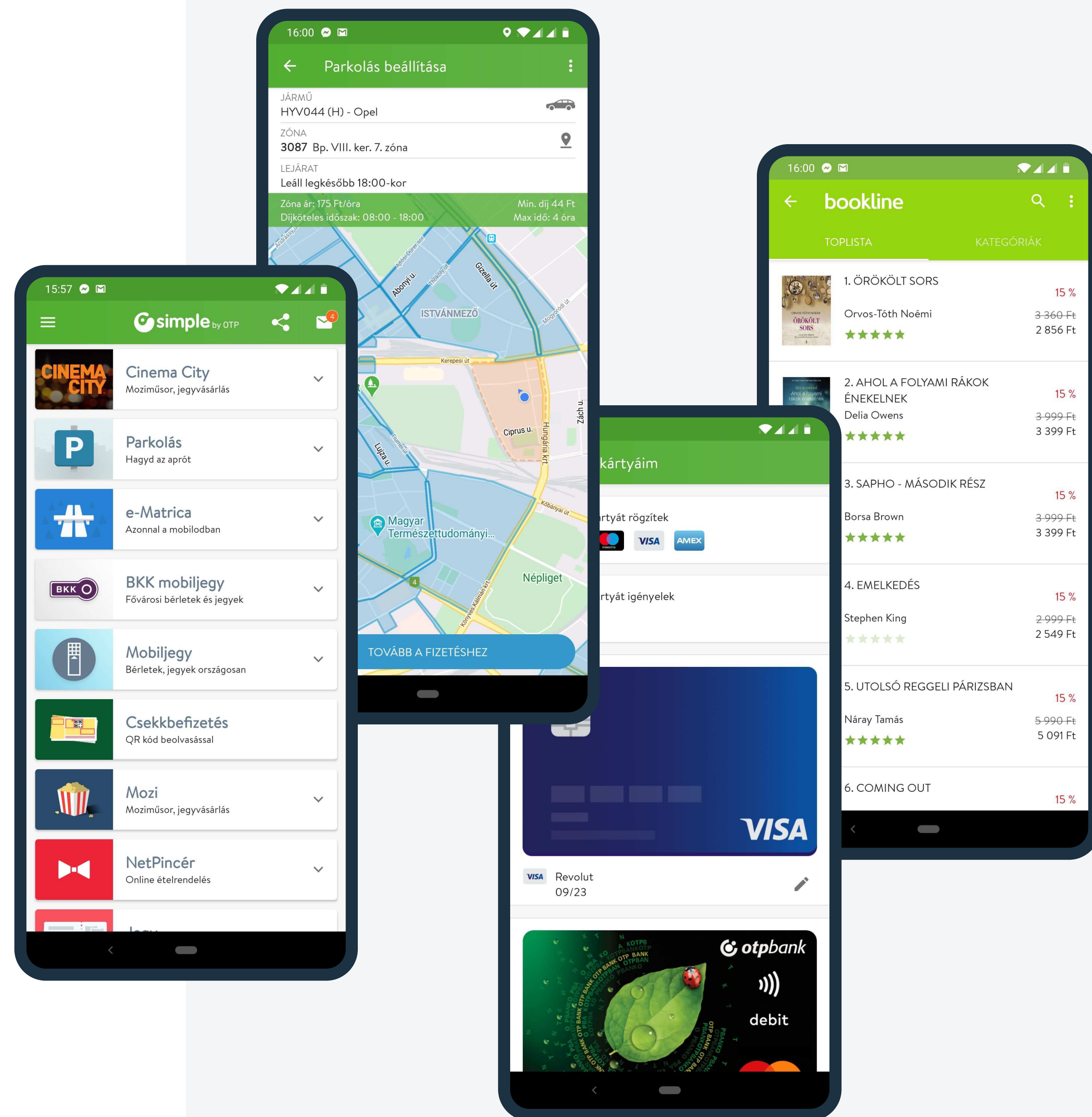
WE FOCUS ON REAL USER NEEDS





# HUNGARY'S MOST POPULAR APP FOR CASHLESS PAYMENTS

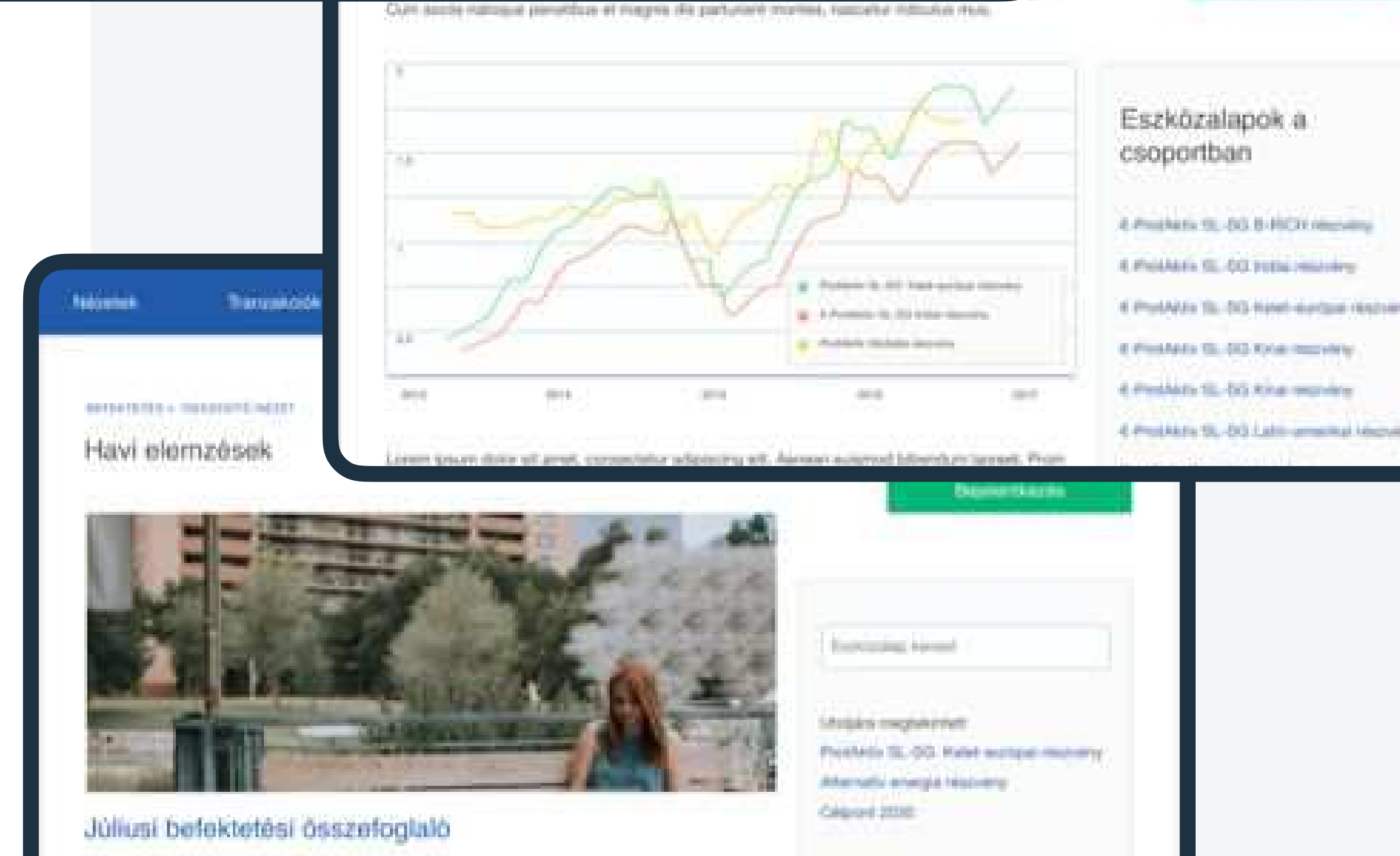
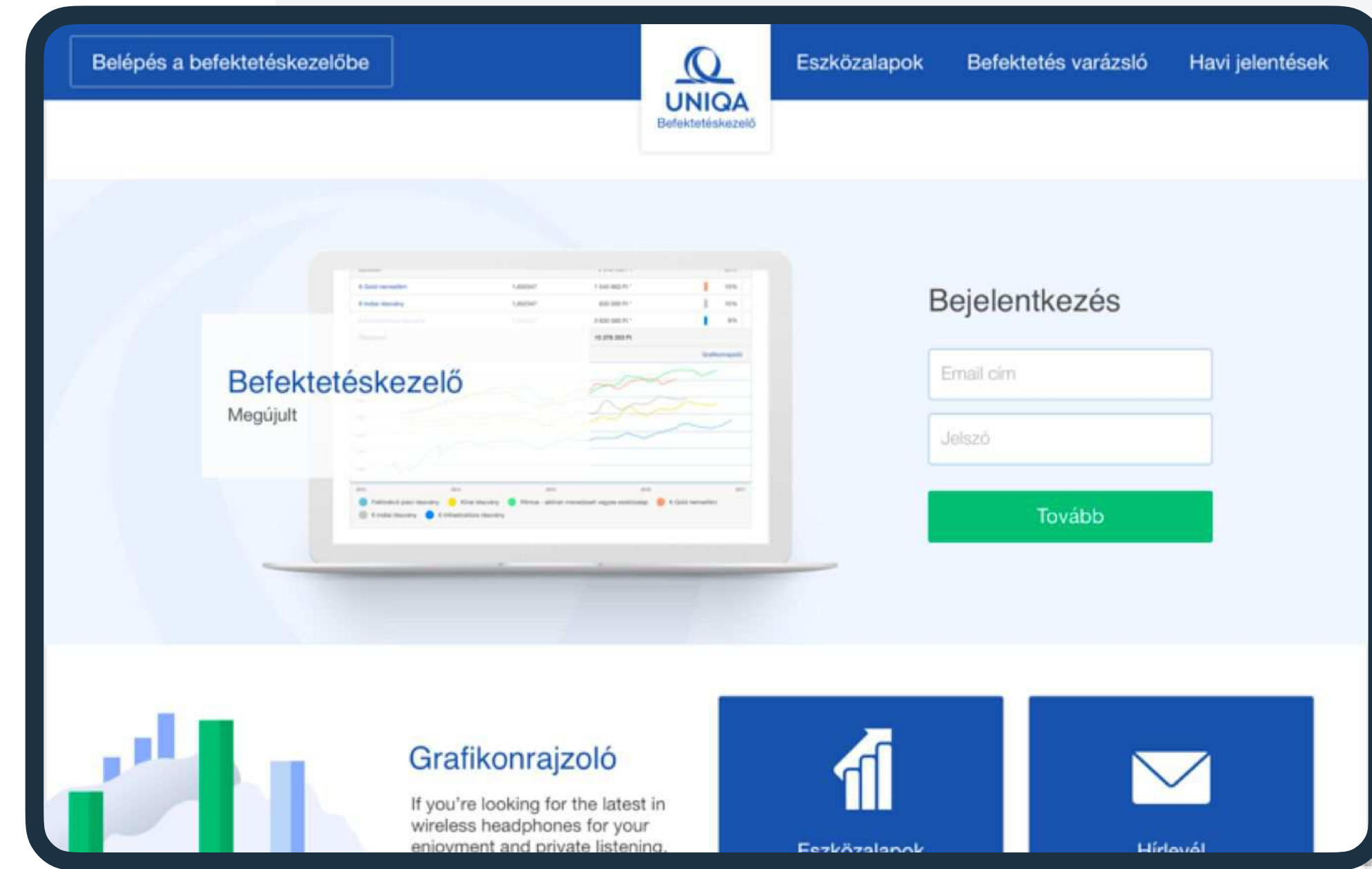
WE SHAPED THE PAYMENT HABITS OF 1 MILLION USERS AND CREATED A FINANCIAL HUB AND WALLET FOR MULTIPLE SERVICES





# MAKING PERSONAL INVESTMENTS AN ENGAGING EXPERIENCE

WE CREATED SMART DASHBOARDS AND PERSONALIZED REPORTS WITH INSURTECH OFFERINGS FOR SAVINGS AND SECURITIES



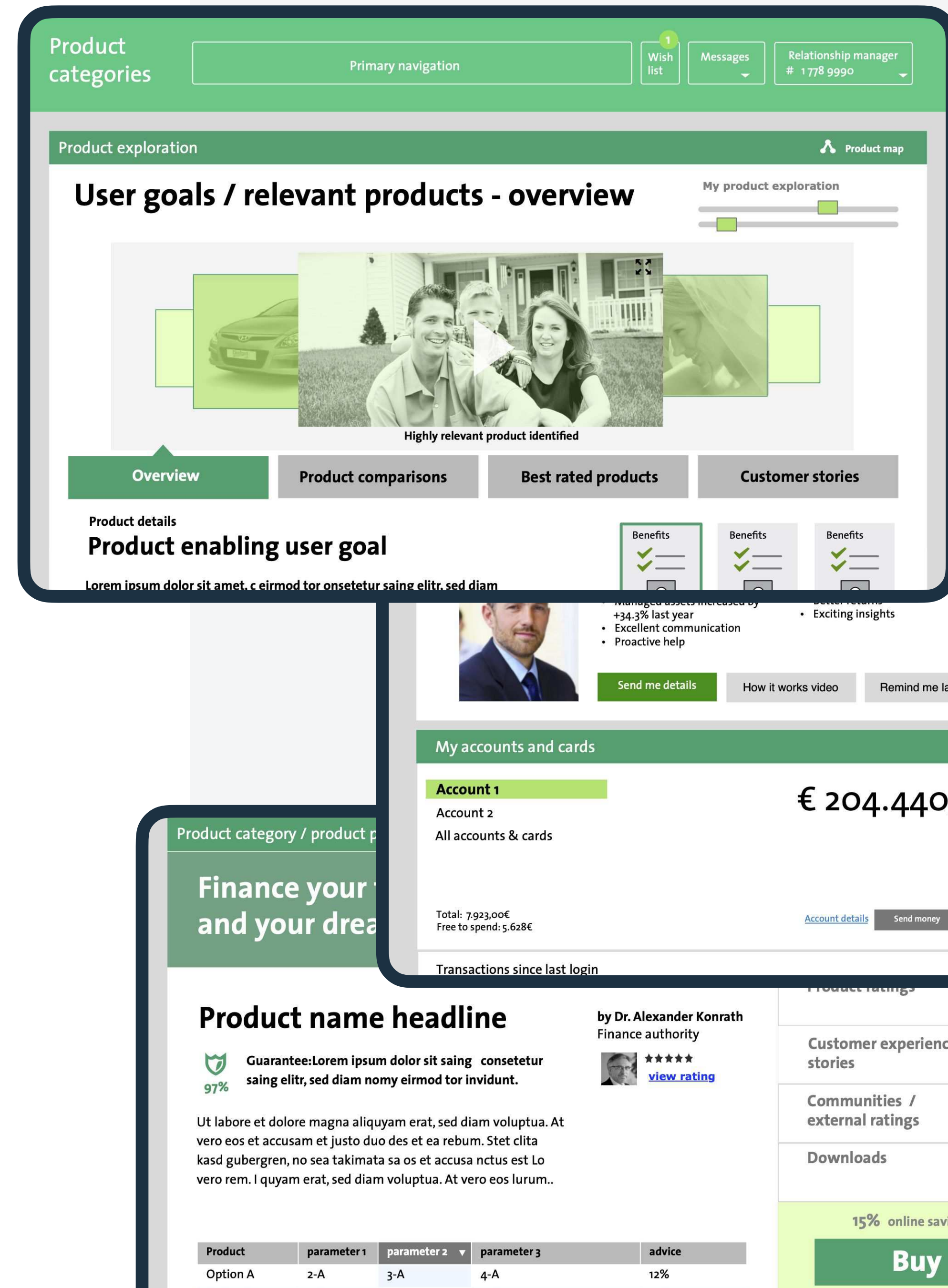




**BNP PARIBAS  
FORTIS**

# UX STRATEGY BORN IN A BUSINESS AND IT CONTEXT

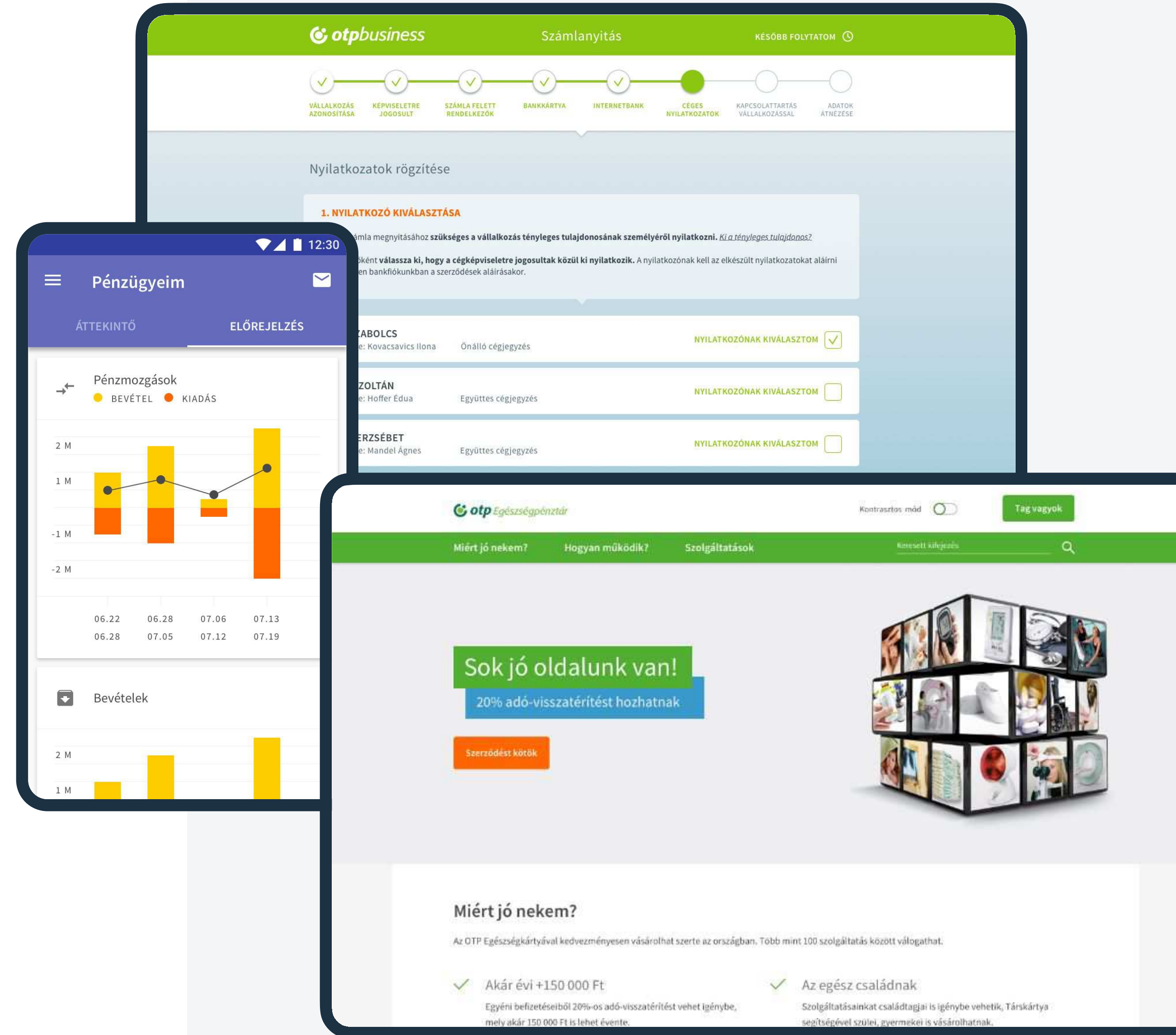
FOR 9 MONTHS WE WERE PART OF A MULTINATIONAL EXPERT TEAM THAT CREATED AN OVERALL UX STRATEGY FOR A BANK COVERING ALL ITS DIGITAL PRODUCTS





# SOLVING REAL USER NEEDS WITH A COMPLETELY UNIFIED TEAM

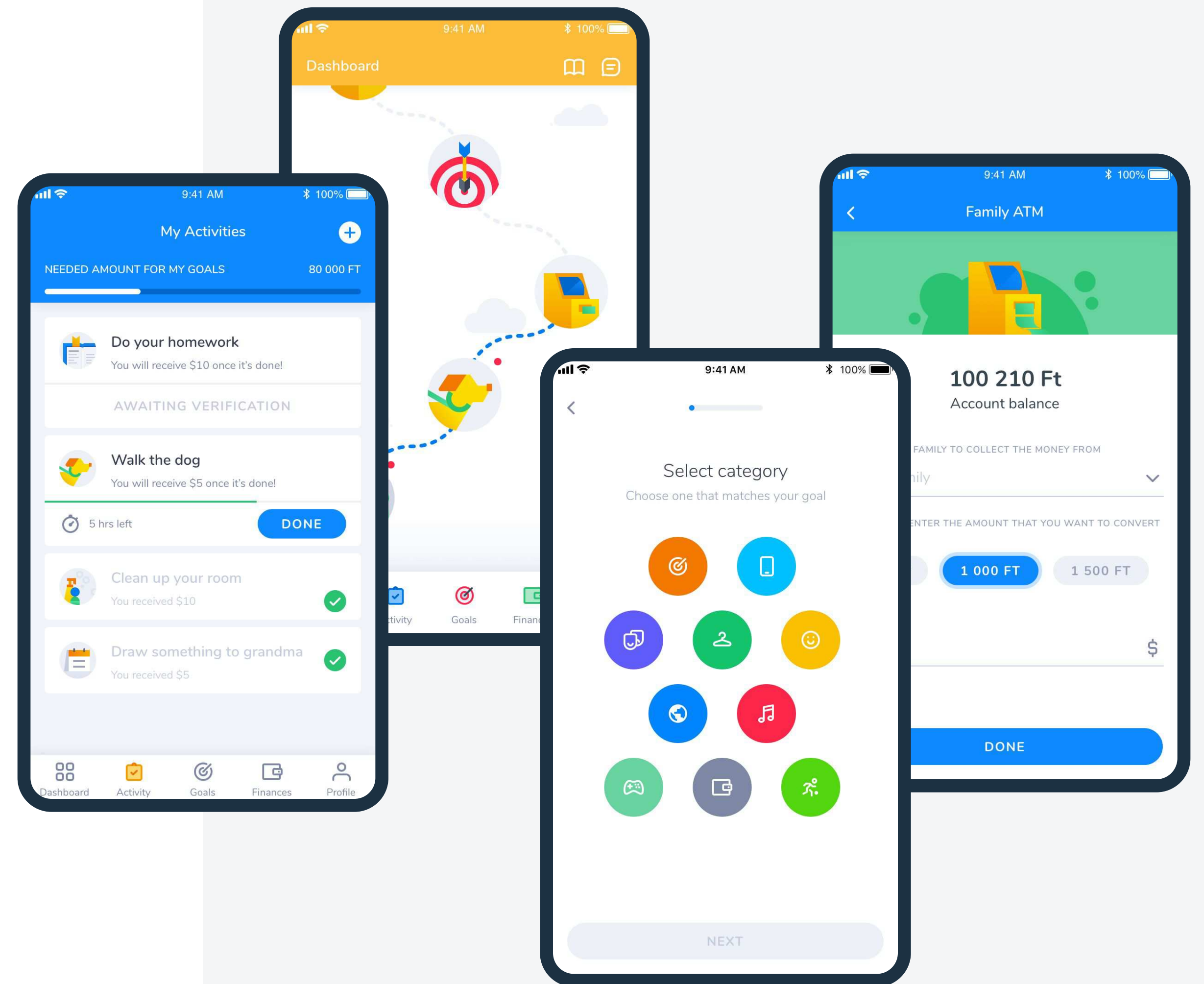
WE PARTICIPATED IN 10 PRODUCT DESIGN PROJECTS TO DRIVE THE BANK'S DIGITAL TRANSFORMATION AND HAD THE COURAGE TO CHALLENGE THE STATUS QUO OF REGULAR BUSINESS PROCESSES





# MOVING BANKING TO THE NEXT GENERATION

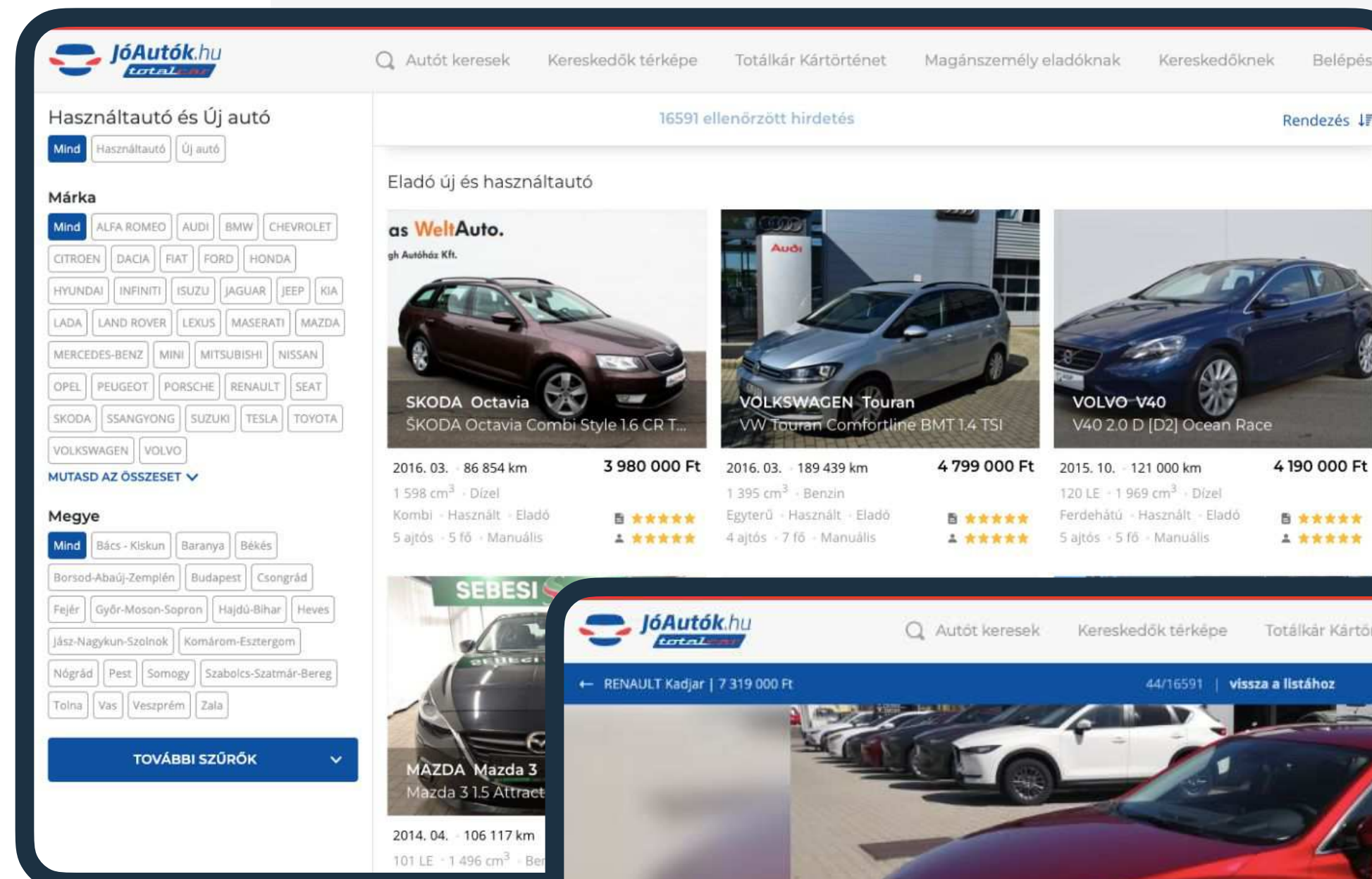
THE INTERFACE ADAPTS TO  
THE USER'S AGE AND HELPS  
KIDS AND TEENAGERS TO  
LEARN ABOUT FINANCES  
AND MANAGE THEIR DAILY  
FINANCIAL NEEDS





# WE WORK WITH CHALLENGERS WHO'D LIKE TO ENTER A COMPETITIVE MARKET

SMART DASHBOARDS AND VALIDATED CARS FROM RELIABLE DEALERS

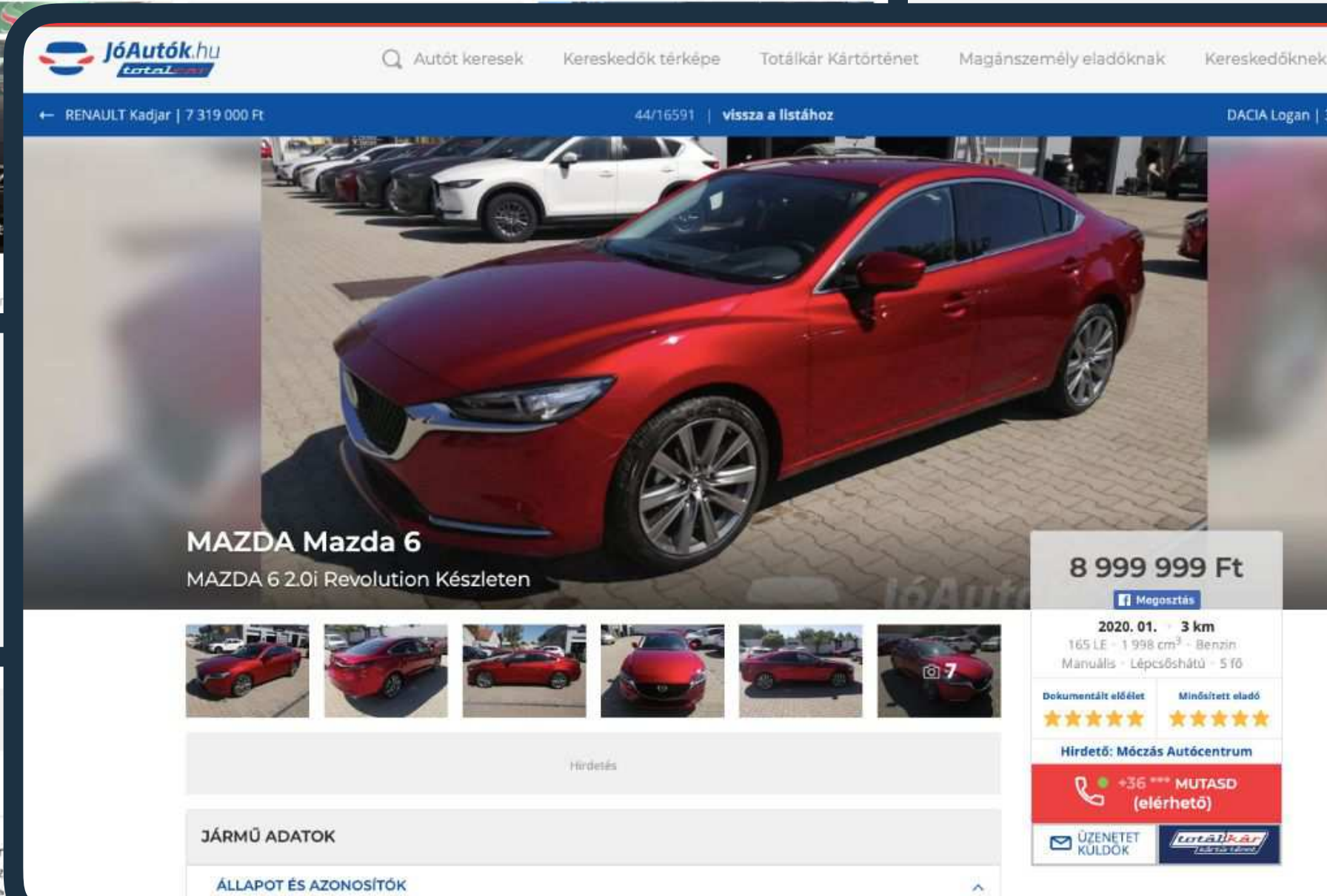


Használtautó és Új autó

16591 ellenőrzött hirdetés

Eladó új és használtautó

as WeltAuto.	gh Autóháza Kft.	Autó	Autó
SKODA Octavia SKODA Octavia Combi Style 1.6 CR T...	VOLKSWAGEN Touran VW Touran Comfortline BMT 1.4 TSI	VOLVO V40 V40 2.0 D [D2] Ocean Race	
2016. 03. · 86 854 km · 3 980 000 Ft 1 598 cm <sup>3</sup> · Dízel Kombi · Használt · Eladó 5 ajtós · 5 fős · Manuális	2016. 03. · 189 439 km · 4 799 000 Ft 1 395 cm <sup>3</sup> · Benzin Egyterű · Használt · Eladó 4 ajtós · 7 fős · Manuális	2015. 10. · 121 000 km · 4 190 000 Ft 120 LE · 1 969 cm <sup>3</sup> · Dízel Ferdehátú · Használt · Eladó 5 ajtós · 5 fős · Manuális	



RENAULT Kadjar | 7 319 000 Ft

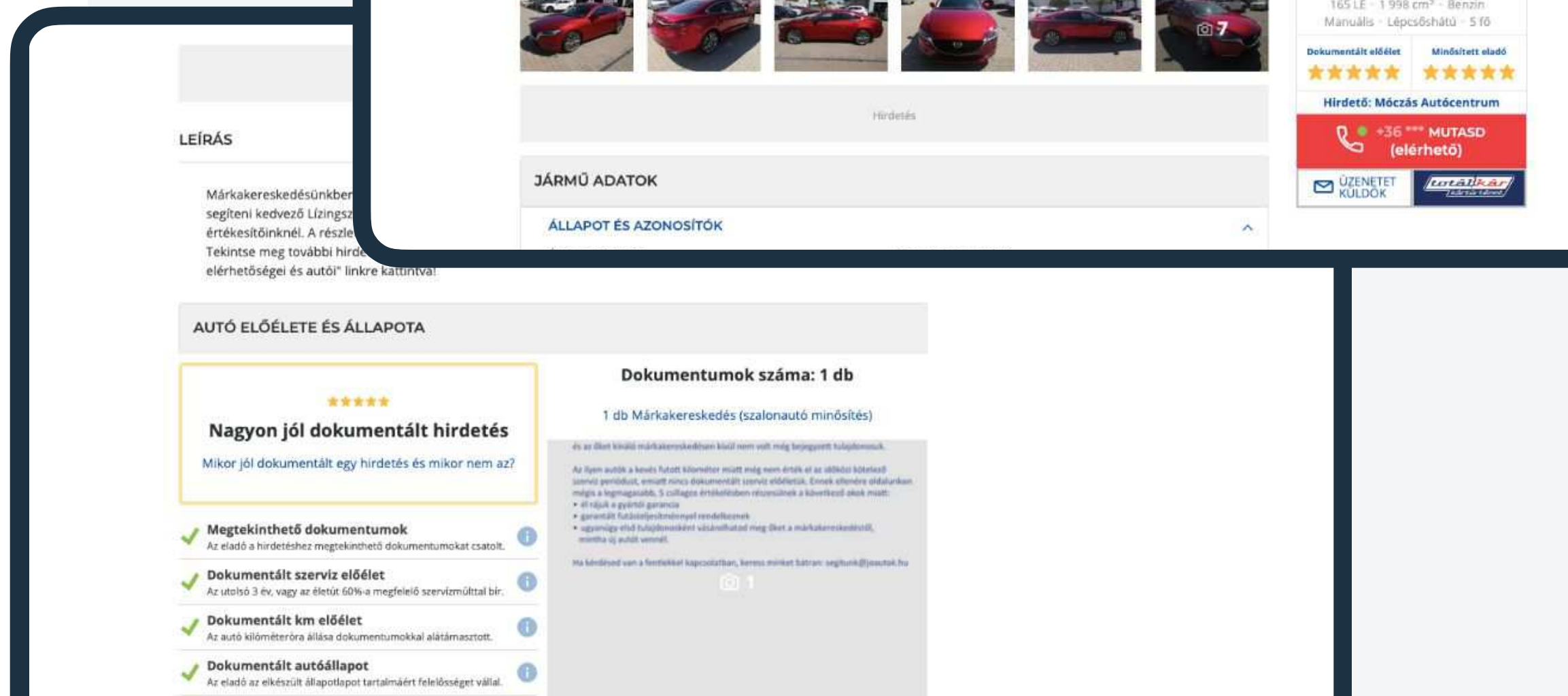
44/16591 | vissza a listához

MAZDA Mazda 6  
MAZDA 6 2.0i Revolution Készleten

8 999 999 Ft

2020. 01. · 3 km  
165 LE · 1 998 cm<sup>3</sup> · Benzin  
Manuális · Lépcsőshátú · 5 fős

Hirdető: Móczás Autócentrum  
+36 \*\*\* MUTASD (elérhető)



LEÍRÁS

Márkakereskedésünkben segíteni kedvező Lízingsz...  
értékesítőnkél. A részle...  
Tekintse meg további hird...  
elérhetőségei és autói" linkre kattintva!

AUTÓ ELŐÉLETE ÉS ÁLLAPOTA

**Nagyon jól dokumentált hirdetés**  
Mikor jól dokumentált egy hirdetés és mikor nem az?

**Dokumentumok száma: 1 db**  
1 db Márkakereskedés (szalonautó minősítés)

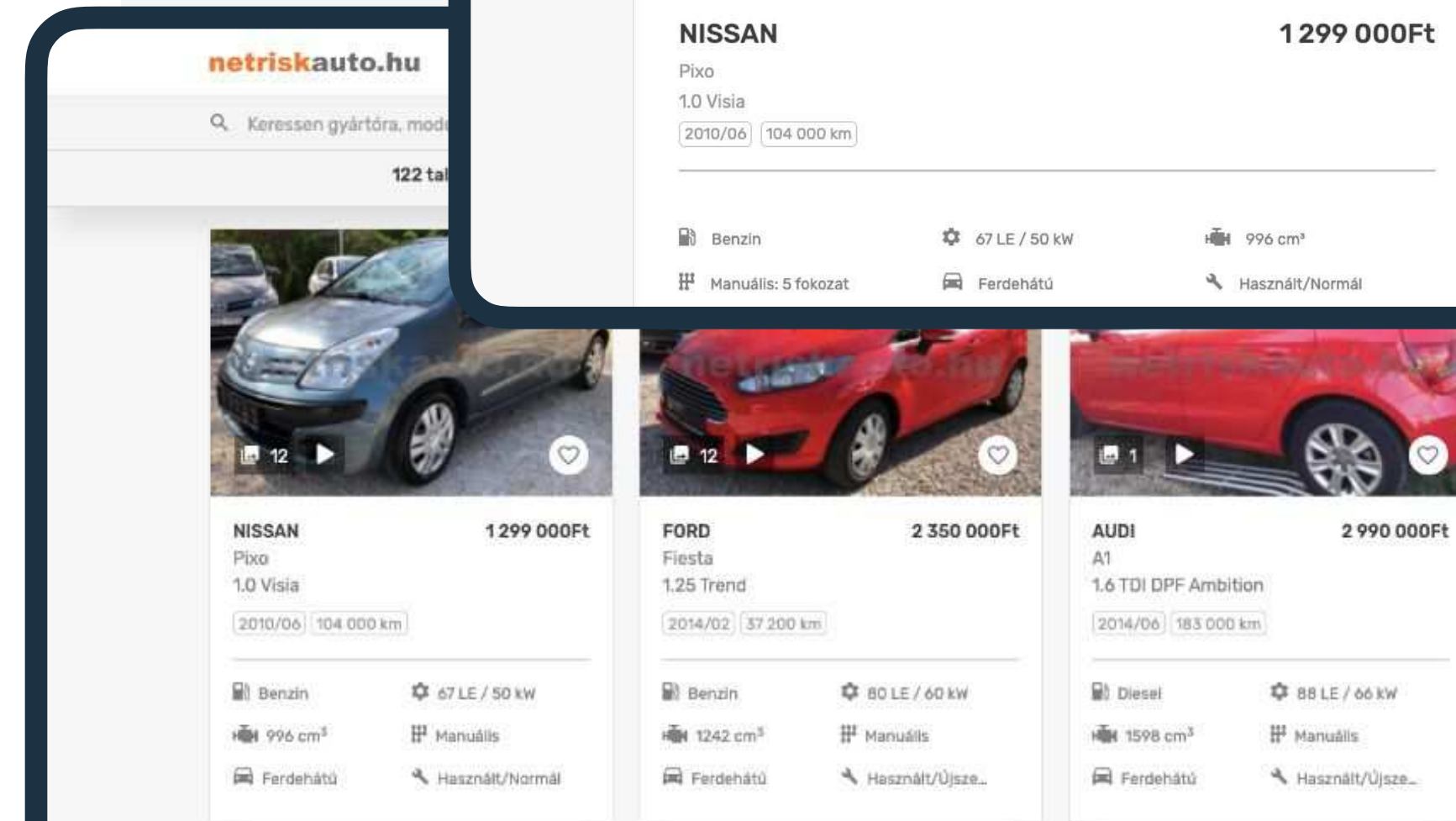
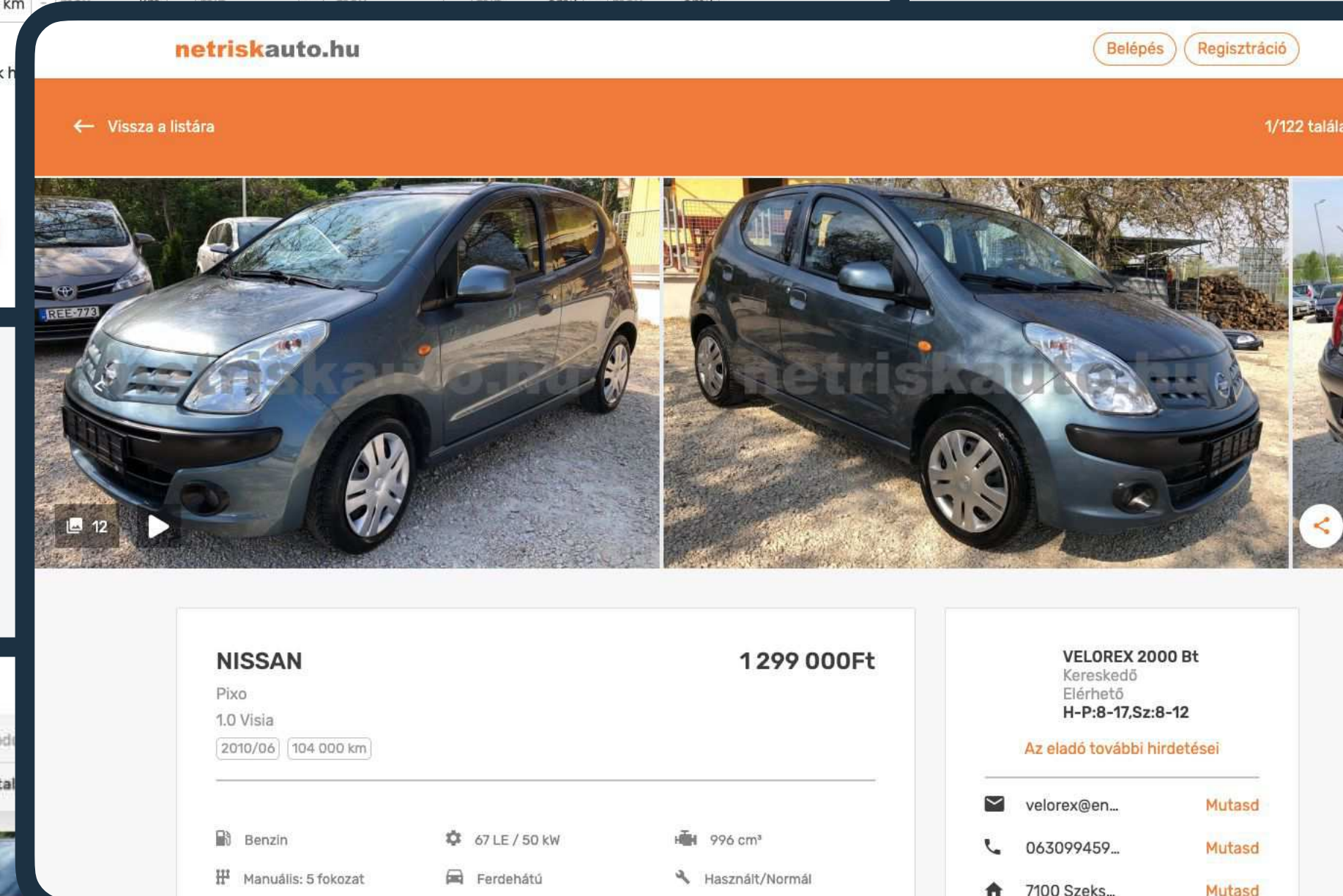
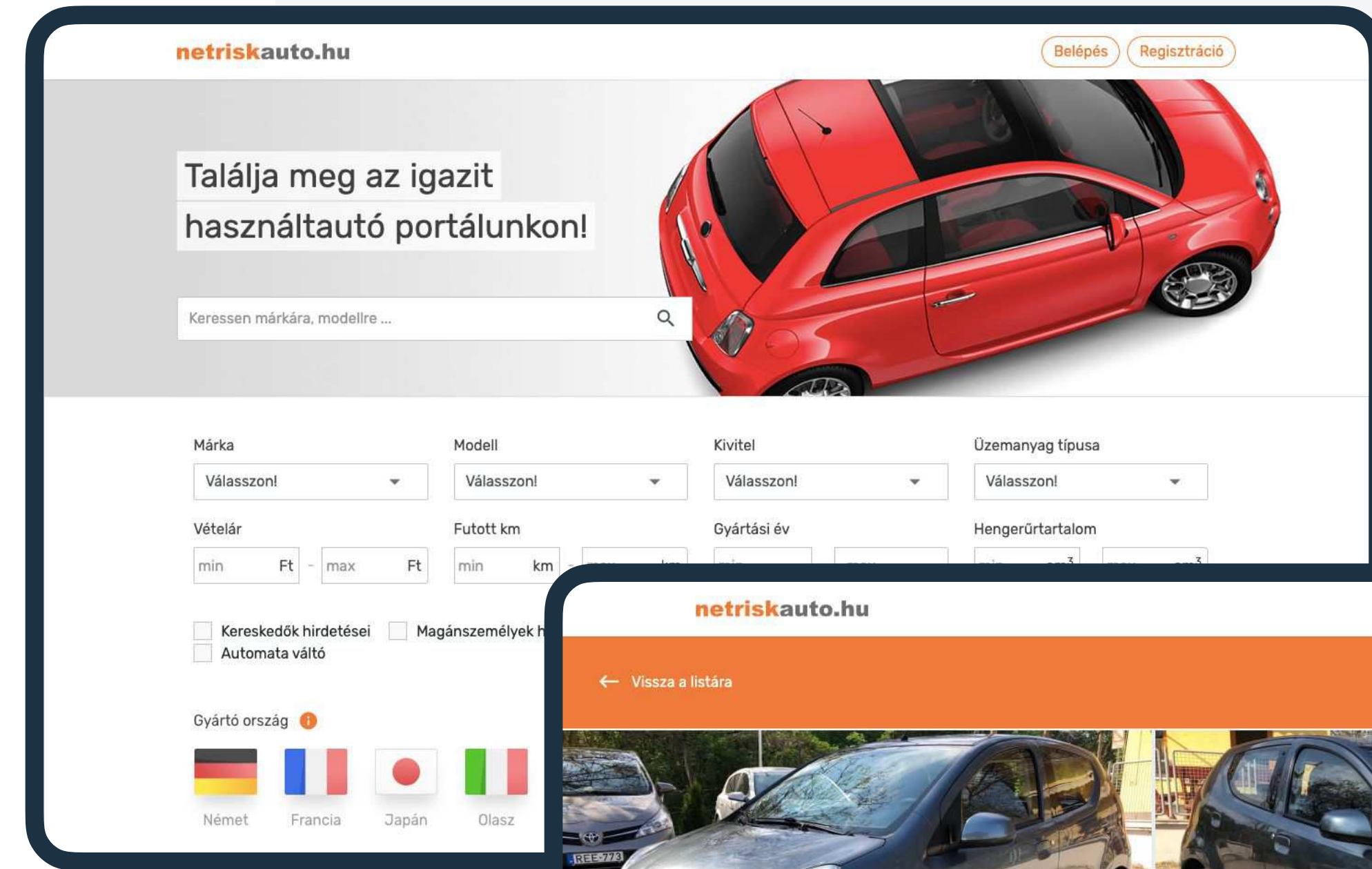
- Megtekinthető dokumentumok  
Az eladó a hirdetéshez megtekinthető dokumentumokat csatolt.
- Dokumentált szerviz előélet  
Az utolsó 3 év, vagy az életút 60%-a megfelelő szervizműltal bír.
- Dokumentált km előélet  
Az autó kilométeróra állása dokumentumokkal alátámasztott.
- Dokumentált autóállapot  
Az eladó az elkészült állapotlapot tartalmáért felelősséget vállal.



# netriskauto.hu

## WE ENJOY FRUITFUL END-TO-END PROJECTS FROM CONCEPT TO DEVELOPMENT

QUICK AND INTUITIVE  
SEARCH TOOLS PERSONALISED  
FOR USER NEEDS

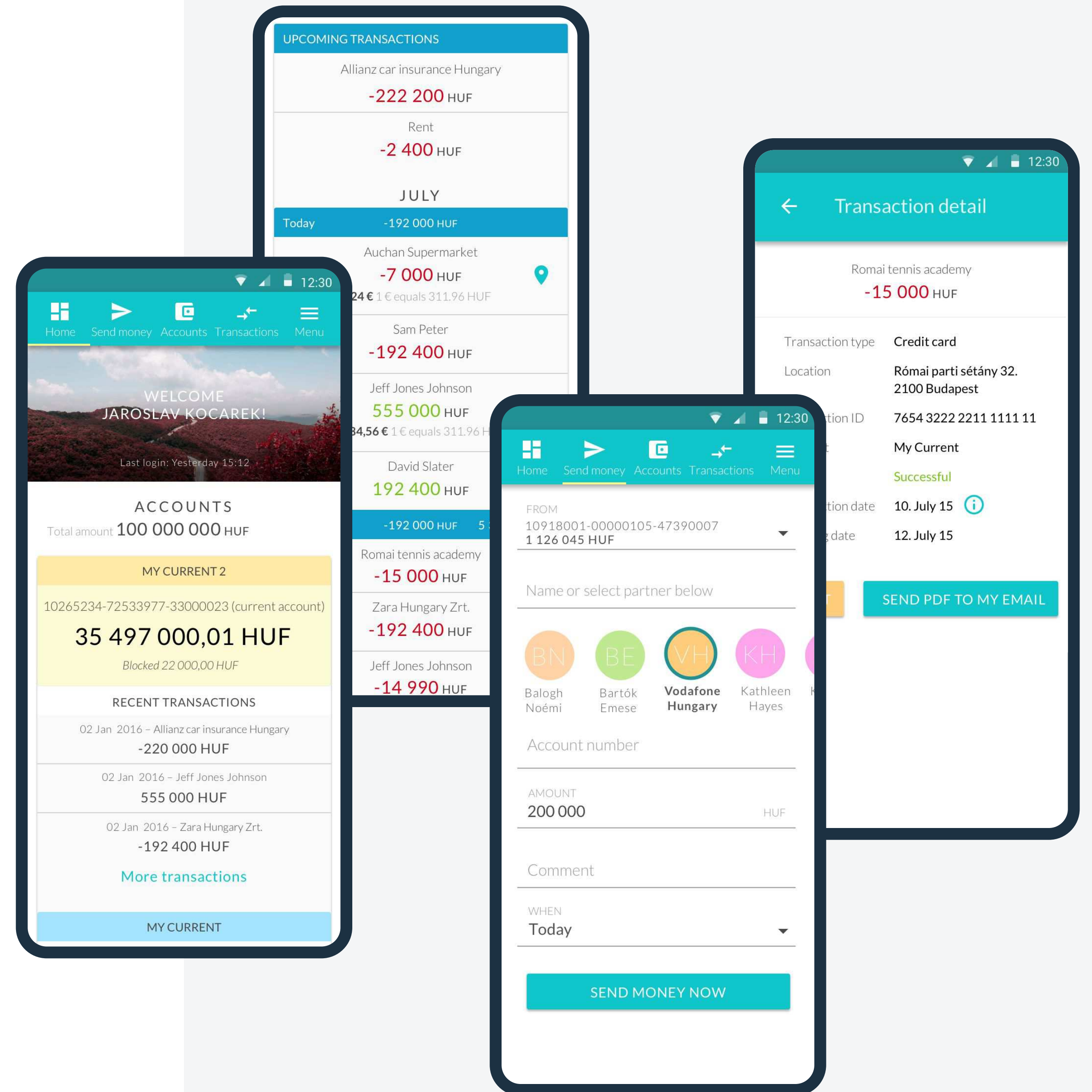




# W.UP

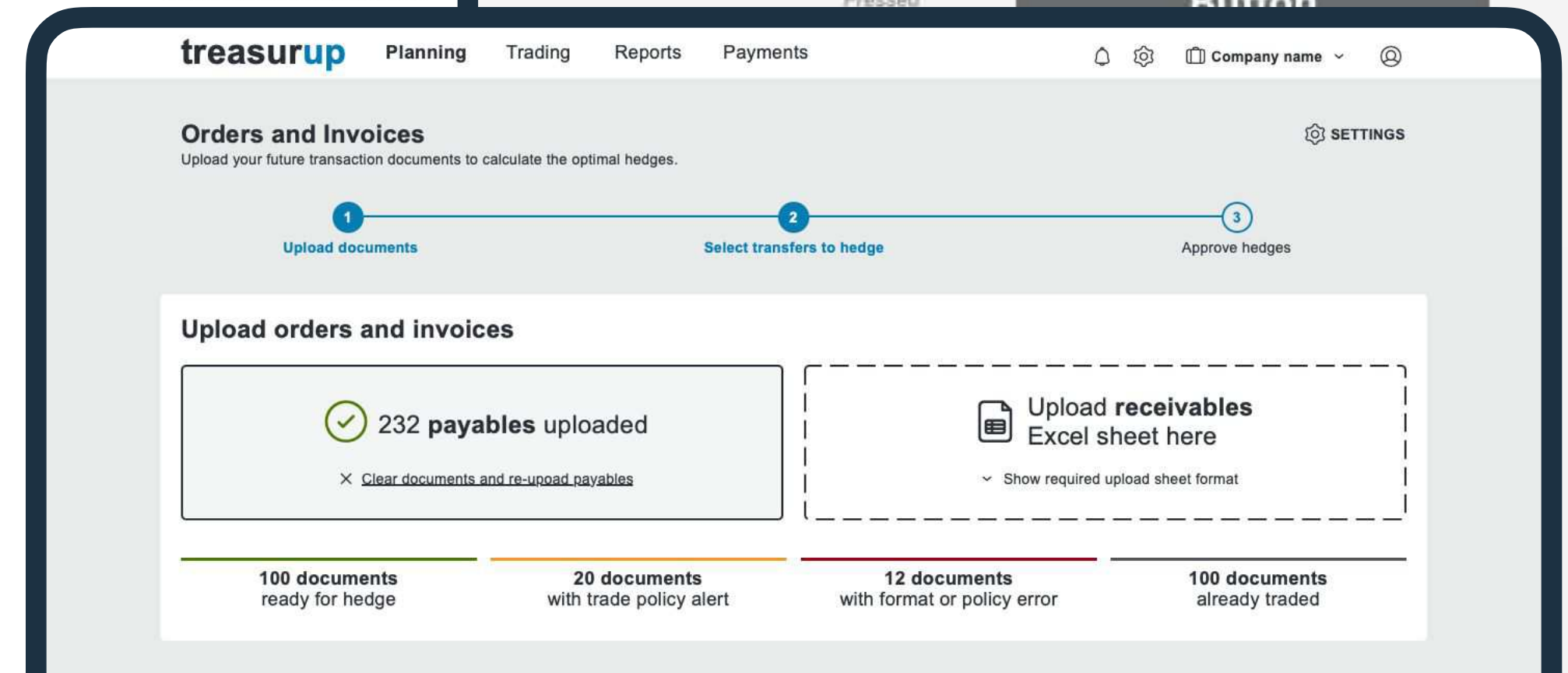
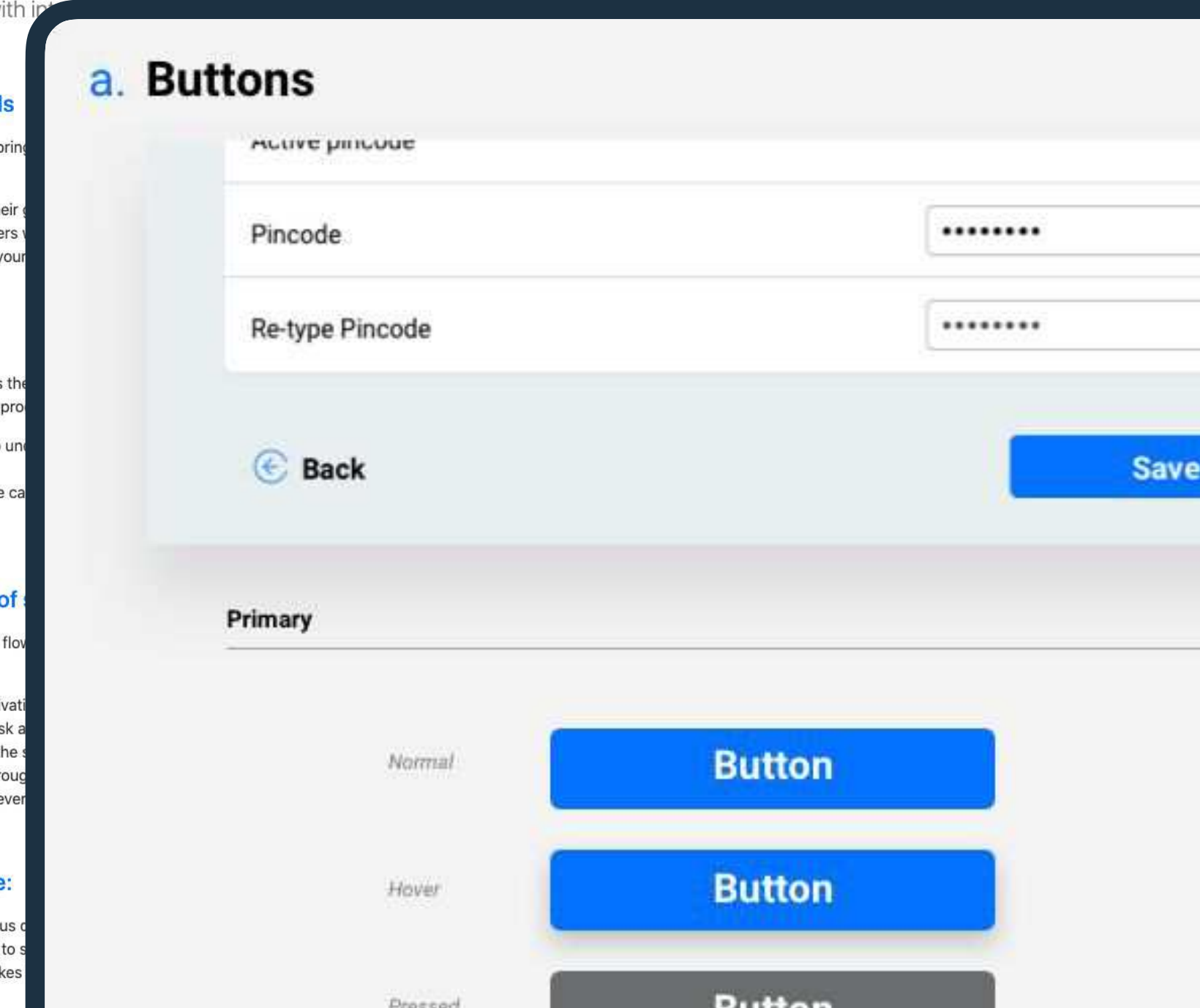
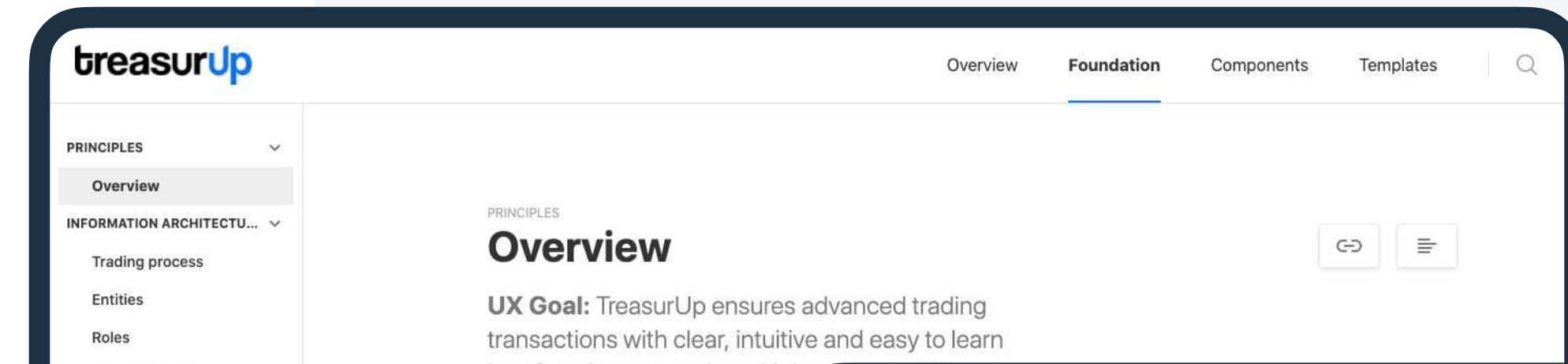
## EASY DAY TO DAY EXPERIENCE WHILE ENGAGING WITH FINANCE

WHITE LABEL MOBILE BANKING  
SOLUTION ADOPTED IN 3  
HUNGARIAN BANKS



# DESIGN SYSTEM TO SCALE UP FINTECH TREASURY SOLUTIONS

WE ESTABLISHED CONSISTENCIES AND GUIDELINES FOR TREASURUP'S FINANCIAL PLATFORM, BOTH WRITTEN AND VISUALLY.

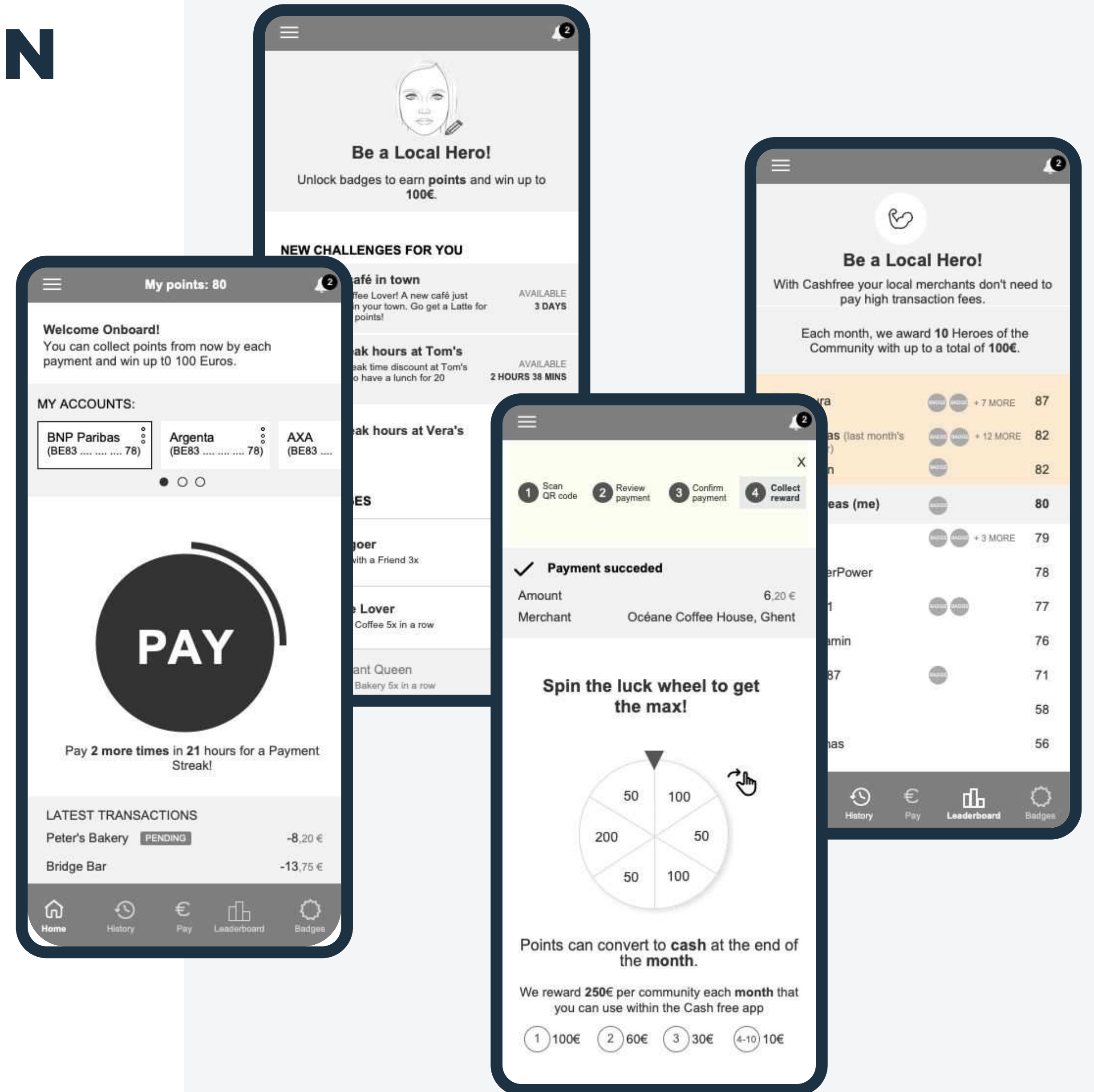




# BELGIAN FINTECH REDESIGN

## INNOVATIVE PAYMENT METHOD WITH GAMIFICATION

IMPLEMENTING GAMIFICATION SOLUTIONS FOR MOBILE PAYMENTS AND FINDING THE RIGHT BALANCE OF INTEGRATING GAMIFICATION CONCEPT.





**WE MAKE SOLUTIONS  
BASED ON YOUR BUSINESS GOALS**

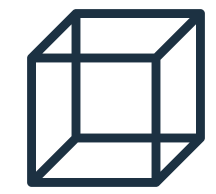
# COOPERATION



CLIENT WORKSHOPS



WEEKLY REVIEW



TRANSPARENT WORKFLOW



ONLINE REVIEW

# EFFECTIVENESS



PROJECT KICKOFF



DAILY STANDUP



AGILE DESIGN



MILESTONE REVIEW



Jira



asana



slack



zoom



Meet



Teams



Skype



Figma



Sketch



axure



miro



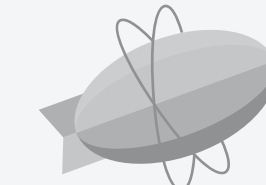
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Ai



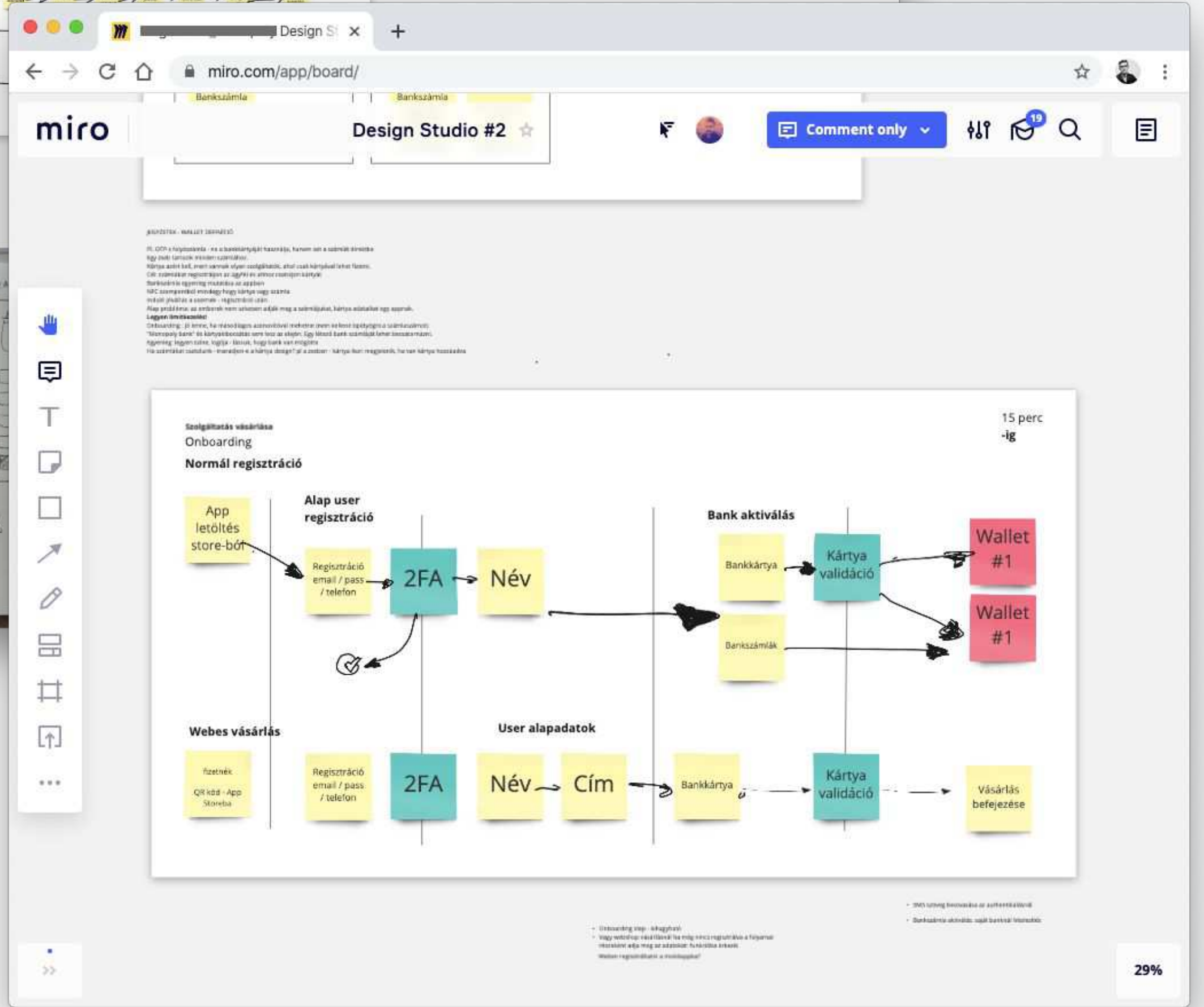
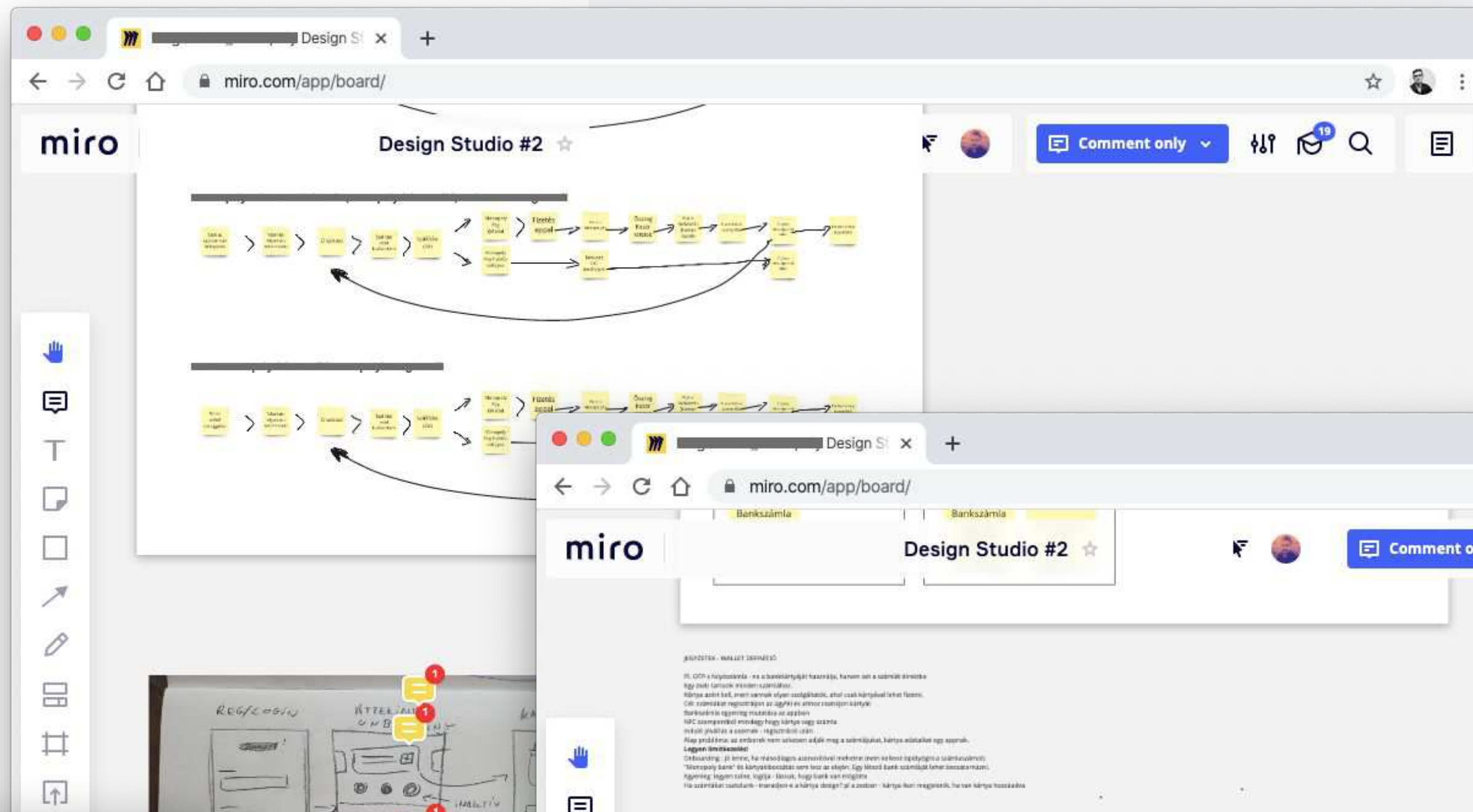
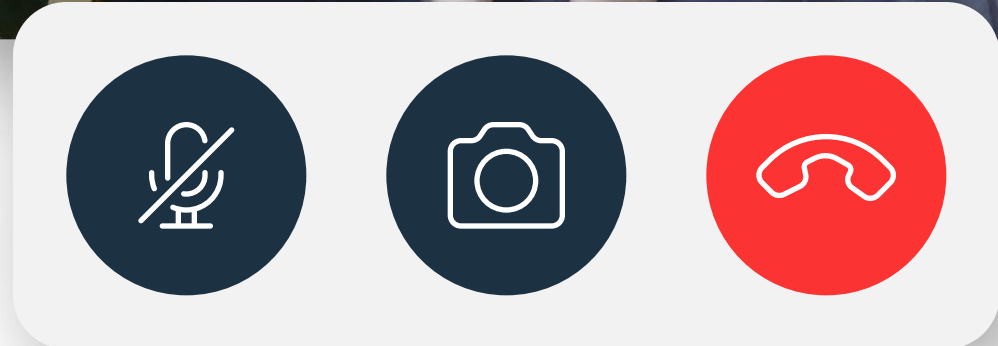
inVISION



ZEPLIN



# ONLINE WORKSHOP EXPERIENCE





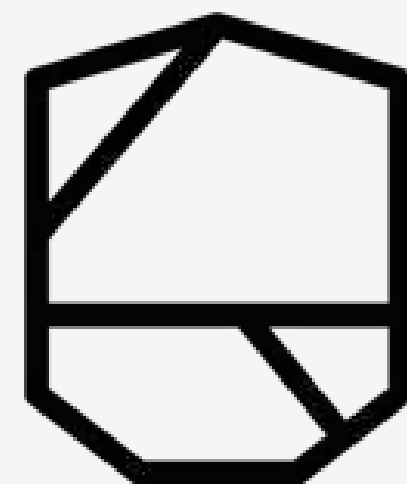
# MEET OUR TEAM





# NONFINANCIAL ACTIVITIES

Product design  
**TALKS**  
by ergomania



**START IT**  
@KBC

● **startuplive**  
zero21

**FINTECH**  
austria



**FINTECH**  
BELGIUM



HOLLAND  
FINTECH

***“TOGETHER, LET’S BUILD  
THE DIGITAL PYRAMIDS  
OF TOMORROW”***







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Photo by  
Caro Sodar