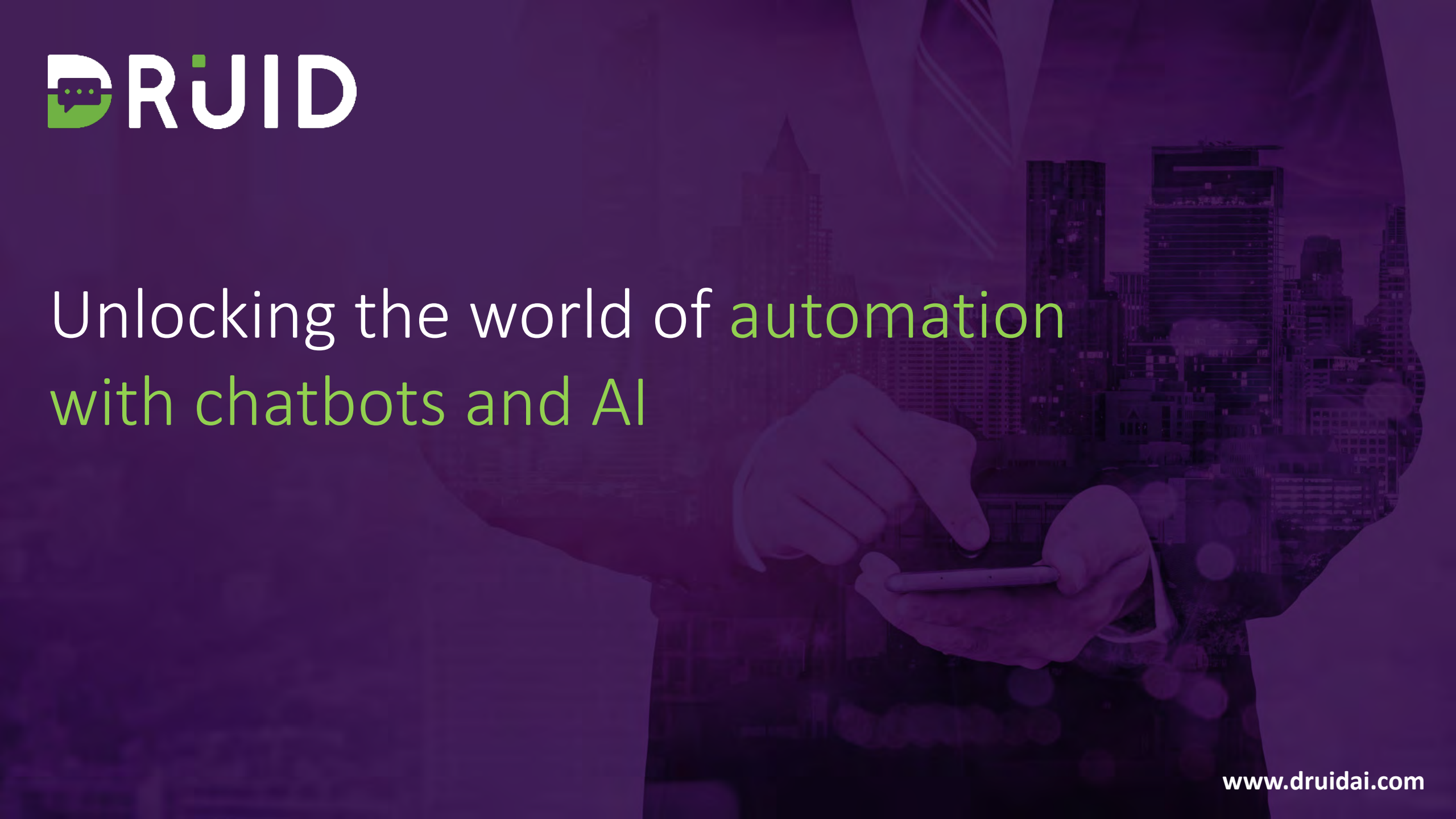


Unlocking the world of automation with chatbots and AI

www.druidai.com

our story

In 2018, after 25 years of building the most successful business application suite in CEE - Charisma ERP - Liviu Drăgan, one of the pioneers of the IT software industry in Eastern Europe, creates a team of experienced developers and business consultants to efficiently use AI and Machine Learning technology to answer a growing need for employees and clients everywhere - the need for self-service, speed and autonomy.

This is how the DRUID adventure begins.

+2,7MLN EUR
Investment
raised in 2019

+50 enterprise customers
in just 6MTHS

10x projected growth
in 2020

DRUID

DRUID innovation

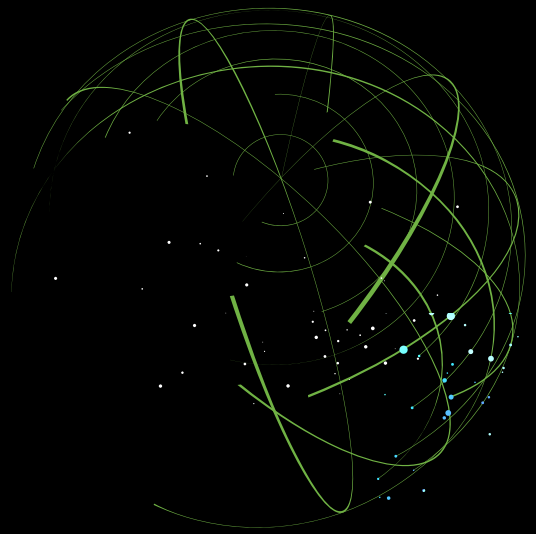
DRUID allows enterprise companies to easily create and deploy virtual assistants, while saving time and money through automation and boosting user experience.

DRUID chatbots feature powerful ready-made connectors that allow easy access to data from other applications like ERPs, CRMs, or any other enterprise applications, through SQL, APIs (REST / SOAP) or RPA bots.

you'll be in good company

DRUID

supported by powerful partner ecosystem



Global alliances

UiPath™ Microsoft EY KPMG

Deloitte. accenture pwc Capgemini

Implementation partners

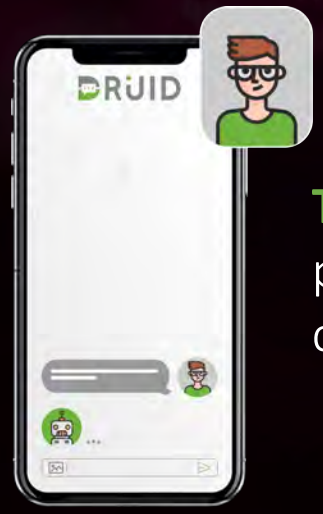
PowerNet Consulting encorsa INFORM tremend RPAbox FutureWorkForce

asseco AGGRANDA Enterprise Concept The Logistics of Leadership matricia™ FUTURE DECODED

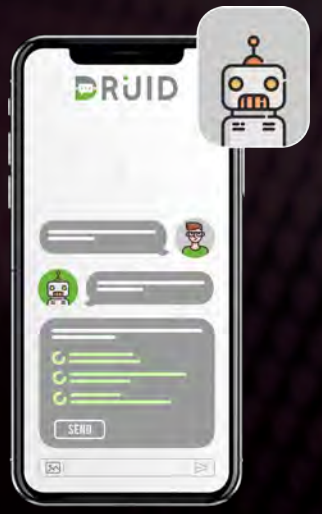
DRUID

and a Global Alliance with UiPath

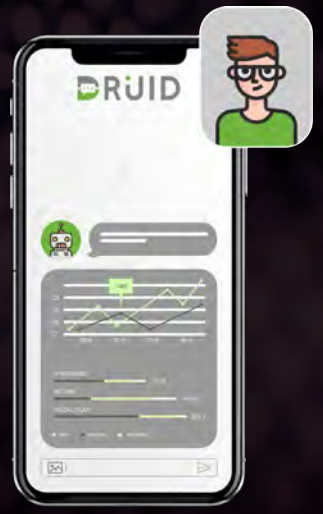
The global leader of Robotic Process Automation recommends DRUID as a complementary technology that connects humans with robots, while DRUID brings conversational capabilities to RPA bots, adds enhanced cognitive services and simplifies the completion of tasks.



Trigger RPA processes from chat



Get human feedback during RPA process



Ask for statistics from UiPath Orchestrator

award-winning conversational AI

#UiPathForward EMEA
LONDON, ROYAL LANCASTER HOTEL
Accelerate Everything

UiPath Power Up Automation
Global Virtual Hackathon
Best Connector App

CHATBOT SUMMIT

Global Chatbot Summit
6Hrs Technical Competition
Winner

CENTRAL EUROPEAN STARTUP AWARDS

Central European Startup
Awards Regional
Startup of the Year

DRUID

business benefits

Increase revenue & lower costs

Improve user experience

Boost employee productivity

Reduce time to market

DRUID helps enterprises boost productivity and acquire, engage and service their employees and customers through conversational AI automation.

DRUID

main features

Reply to Questions

Send Alerts

Deliver Reports

Manage Tasks

Fill in Forms

Route to Human

Multilanguage | Advanced NLP+NER Engine | Strong Data Connectors | Secured Communication

DRUID

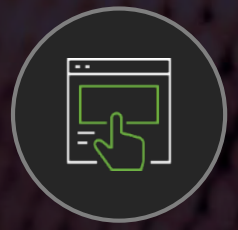
key differentiators

Proprietary NLU technology provides unparalleled conversational experience, with simple and relevant answers

Designed for enterprise productivity needs, high scalability, hyper-personalized and mobile-first approach

Strong integration layer with prebuild connectors with REST / SOAP / Active Directory / SQL / MS Office 365 apps

UiPath integration for automation award-winning UiPath connector integrates RPAs in case systems do not support micro services



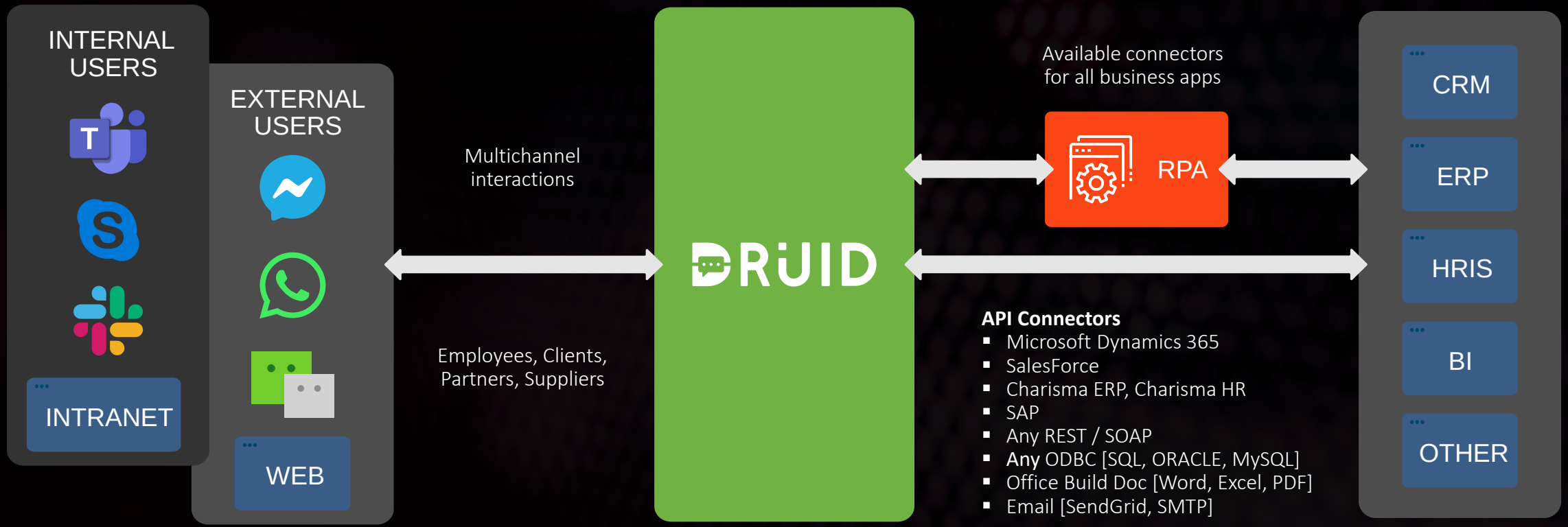
Self-service & speed through no code authoring tools, and hundreds of pre-build conversational flows allow complete rollout in weeks at a fraction of costs

Privacy & security
Full data protection, GDPR compliant, high-level security, third-party audited

Top Security | Embeded business workflows | Advanced Analytics | Flexible Deployment

DRUID

packed with ready-made connectors



Simply connect external and internal users with your enterprise data

in your own deployment scenario

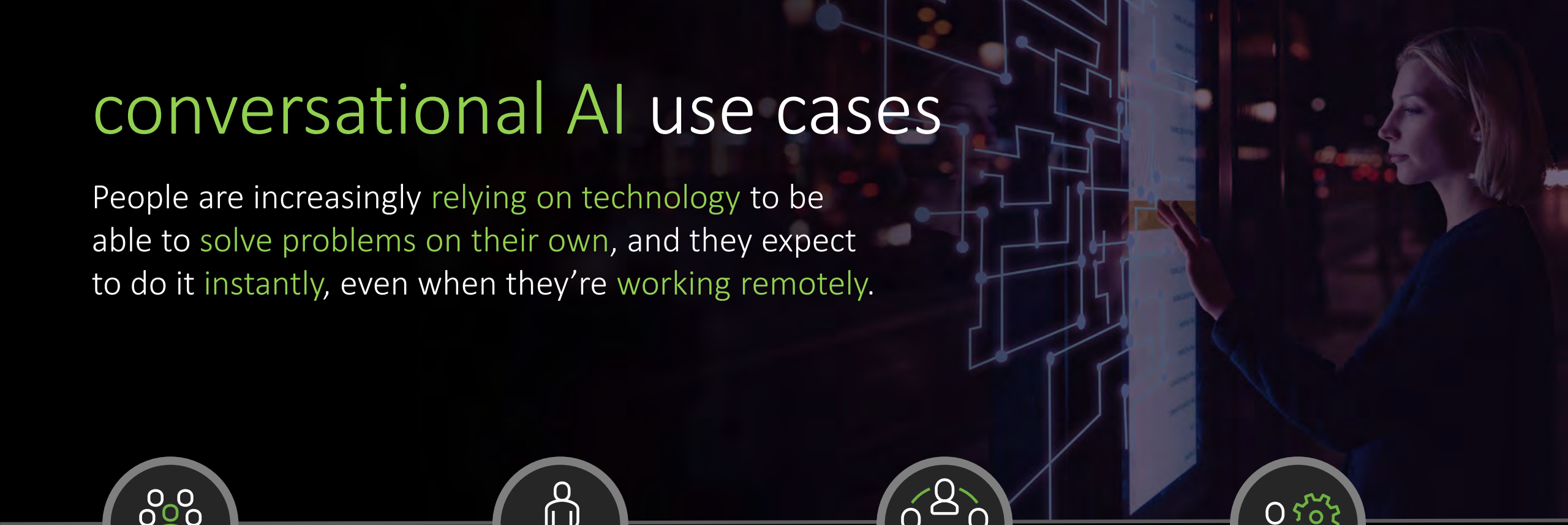
Cloud, Hybrid, On-Premise

Your choice.

DRUID

conversational AI use cases

People are increasingly relying on technology to be able to solve problems on their own, and they expect to do it instantly, even when they're working remotely.



MANAGEMENT

- Task management
- Expense requests
- Budget requests
- Contract management
- Custom reporting

SALES

- Opportunity mgmt.
- Lead management
- Connecting prospects
- Sales support
- Advanced analytics

HR

- Recruitment
- On-boarding
- Induction
- Payroll
- FAQs

IT

- User self-service
- 24/7 support
- Supplier management
- User onboarding
- FAQs

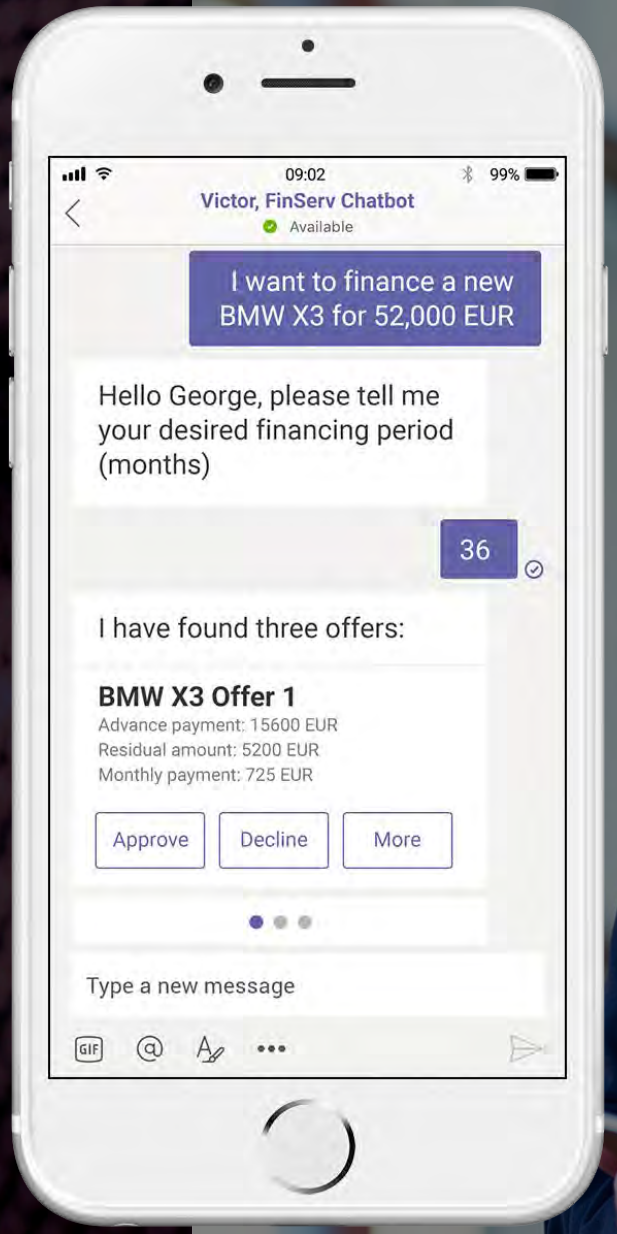
Meet Victor

Financial Services

AI Virtual Assistant

#whatDRUIDcando

- Lead management and customer onboarding
- Take users through an end-to-end financial journey
- Credit checking and finance approval
- Close deals automatically
- Multi-channel
- Advanced analytics



48%

Increase in generated leads

35%

Decrease in time to contract

45%

Increase in employee productivity

Meet Anna

Management

AI Virtual Assistant

#whatDRUIDcando

- Task management
- Expense requests [CAPEX, OPEX]
- Budget requests
- Contract management
- Custom reporting on business KPIs

15%

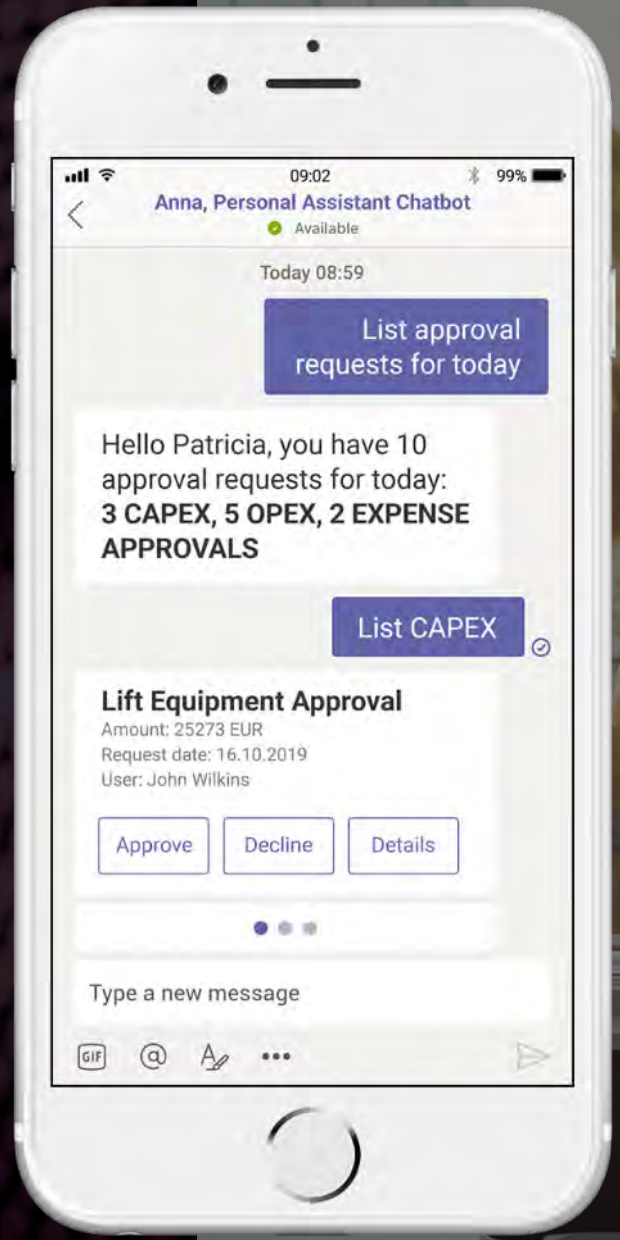
time saved by management team

50%

Decrease in time spend for approvals

24|7

Availability on Teams, Slack, Whatsapp



Meet Laura

Sales

AI Virtual Assistant

#whatDRUIDcando

- **CRM360:** contact details, financial data, order status
- **Supplier360:** financial details, order status
- **Product360:** stock status, order status, alerts, info
- **Real time management KPIs**
- **Real time operational KPIs**

20%

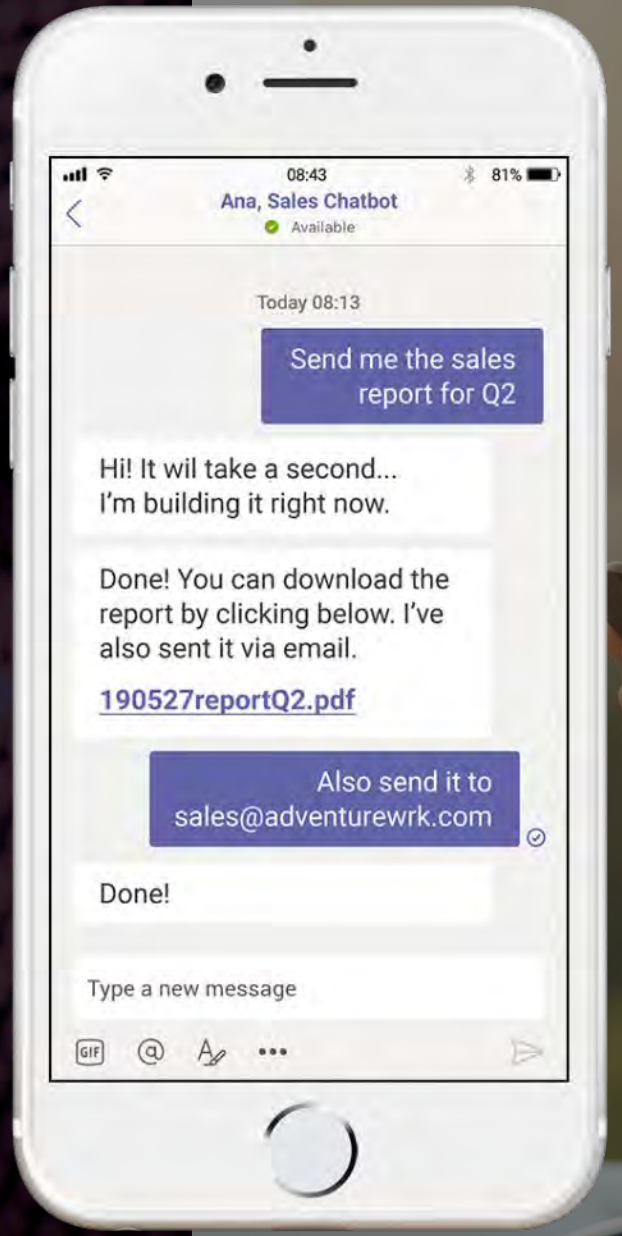
Increase in backend data accuracy

40%

Decrease in time spend by agents

24|7

Availability on Teams, Slack, Whatsapp



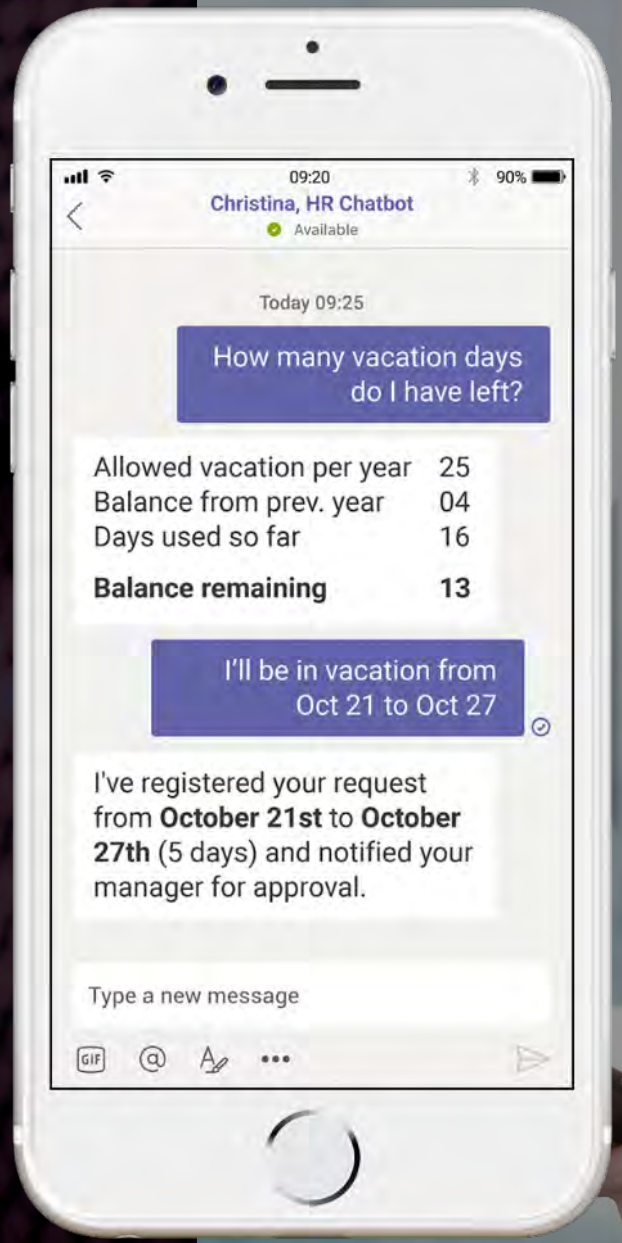
Meet Christina

Human Resources

AI Virtual Assistant

#whatDRUIDcando

- Holiday leave requests
- Certificates, payment slips, timesheets
- Salary history, bonuses and benefits
- Evaluation and career path
- Recruiting, on-boarding, off-boarding



35%

Increase in employee satisfaction

1.5FTE

Cost savings per month w. automation

24|7

Availability on Teams, Slack, Whatsapp

Meet Paula

IT Support

AI Virtual Assistant

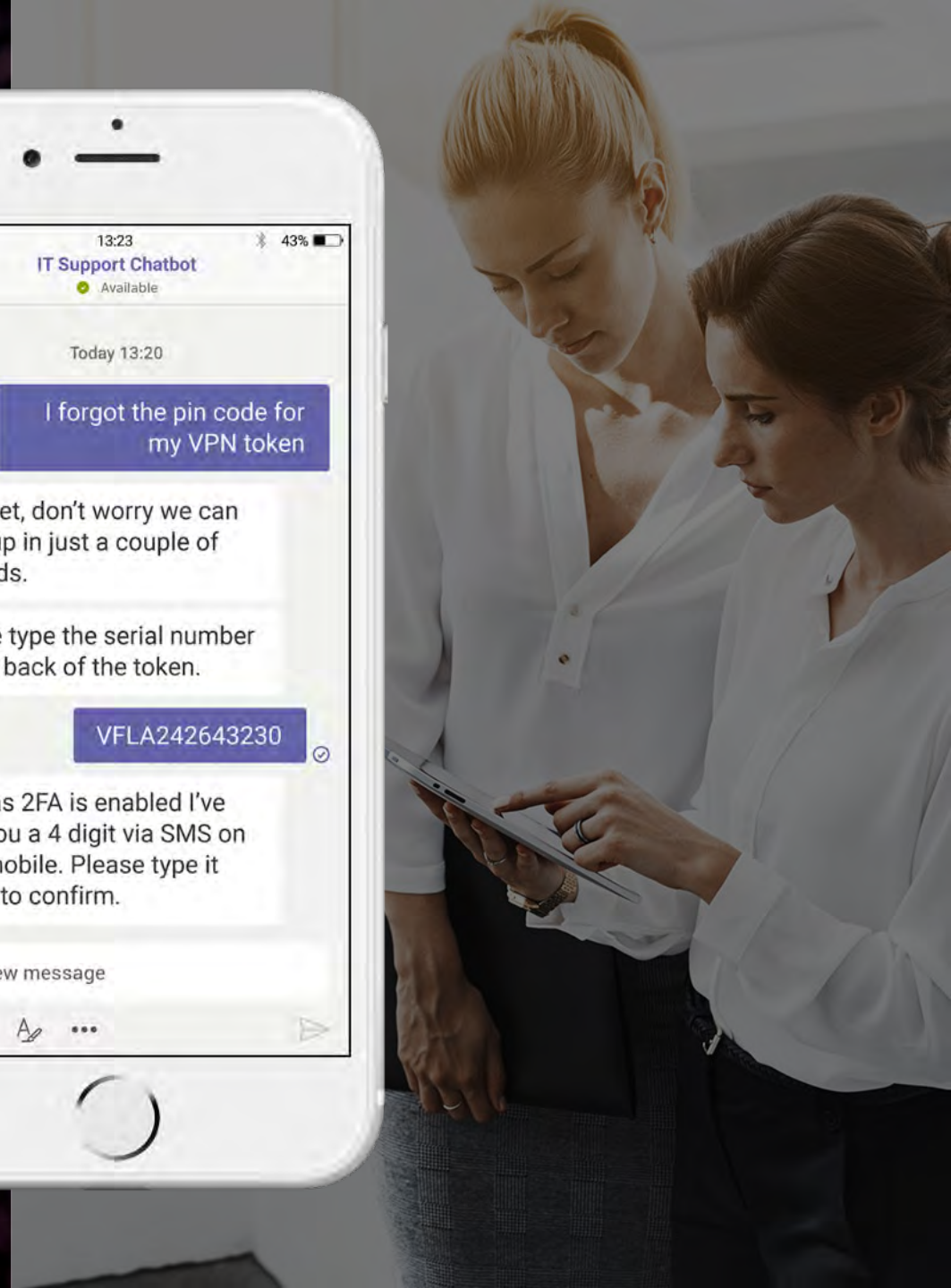
#whatDRUIDcando

- User self-service (passwords, equipment, etc.)
- Answers FAQs
- Automated user onboarding flow
- Automated helpdesk (incl. route to human)
- Complaint management
- Supplier management

53%
Increase in employee satisfaction

1.5FTE
Cost savings per month w. automation

24|7
Availability on Teams, Slack, Whatsapp



THANK YOU

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